

Preliminary and Official Program Advertising Options



American Academy of
Physical Medicine and Rehabilitation

American Academy of Physical Medicine (AAPM&R) Annual Assembly and PM&R Pavilion
San Diego Convention Center, San Diego, CA, November 6-10, 2024.

Preliminary Program Distribution
9,500+

Official Program Distribution
3,000+

Save more when you advertise in both AAPM&R Annual Assembly publications.
Make the most of your advertising dollar by taking advantage of this special offer.

RESERVE YOUR SPACE TODAY!

NET RATES

Package Options

(Your ad will be included in both the Preliminary and Official Program)

FULL PAGE	U.S. \$7,200
INSIDE FRONT COVER	U.S. \$17,775
INSIDE BACK COVER	U.S. \$17,775
BACK COVER	U.S. \$24,875
COVER TIP	U.S. \$28,250

A La Carte Options

(choose which publication to include your ad)

	PRELIMINARY PROGRAM*	OFFICIAL PROGRAM*
HALF PAGE	U.S. \$2,225	U.S. \$1,850
FULL PAGE	U.S. \$4,250	U.S. \$3,500
INSIDE FRONT COVER	U.S. \$9,250	U.S. \$9,250
INSIDE BACK COVER	U.S. \$9,250	U.S. \$9,250
BACK COVER	U.S. \$13,000	U.S. \$13,000
COVER TIP	U.S. \$14,975	U.S. \$14,975

*To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.

CLOSING DEADLINES

• 2024 Preliminary Program

- Ad Orders Due: April 15
- Ad Materials Due: April 30

• 2024 Official Program

- Ad Orders Due: August 1
- Ad Materials Due: August 15

Please complete form on page 10.

FAX/MAIL FORM TO:

Mail application and payment to:
AAPM&R Annual Assembly Advertising
P.O. Box 95528
Chicago, IL 60694-5528
Fax: (847) 563-4191

AAPM&R CORPORATE SUPPORT

Phone: (847) 737-6000
Email: corporatesupport@aapmr.org

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information on how AAPM&R can fit into your marketing plans or for more information on Annual Assembly advertising, contact AAPM&R.

AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.

No cancellations accepted or refunds issued after closing dates.

NOTE: If your advertisement mentions giveaways, the Academy policy only permits exhibitor giveaways that are educational and modest in value. Nonprofit exhibitors are excluded from this policy.

No cancellations accepted or refunds issued after closing date(s).

Advertising Order Form



American Academy of
Physical Medicine and Rehabilitation

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Checkmark ad size above, in either black and white or four-color (check one box).

<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$850
FULL-PAGE 9" w x 12" h with 1/8" bleed	DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h	DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h

CLASSIFIED (Employment Ads ONLY)

For job posting information, contact aspire@medgeoadventures.com.

ISSUE SELECTION

<input type="checkbox"/> February 2024	<input type="checkbox"/> July 2024
<input type="checkbox"/> March 2024	<input type="checkbox"/> August 2024
<input type="checkbox"/> April 2024	<input type="checkbox"/> September 2024
<input type="checkbox"/> May 2024	<input type="checkbox"/> October/November 2024
<input type="checkbox"/> June 2024	<input type="checkbox"/> December 2024/January 2025

Annual Assembly Publications

A LA CARTE OPTIONS PDF format
(See pricing on page 9.)
(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

PRELIMINARY PROGRAM **OFFICIAL PROGRAM**
(Please complete by 4/1/24) (Please complete by 8/1/24)

AD SIZE	AD SIZE
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> FULL PAGE
<input type="checkbox"/> INSIDE FRONT COVER	<input type="checkbox"/> INSIDE FRONT COVER
<input type="checkbox"/> INSIDE BACK COVER	<input type="checkbox"/> INSIDE BACK COVER
<input type="checkbox"/> BACK COVER	<input type="checkbox"/> BACK COVER
<input type="checkbox"/> COVER TIP	<input type="checkbox"/> COVER TIP

PACKAGE OPTIONS PDF Format
Your ad will be included in both the Preliminary and Official Program.
(See pricing on page 9.) (Please complete by April 15, 2024) (All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

AD SIZE

FULL PAGE

INSIDE FRONT COVER

INSIDE BACK COVER

BACK COVER

COVER TIP

Digital Advertising Opportunities

PHYSIATRIST-IN-TRAINING E-NEWSLETTER

Leader board = \$2,000/issue

Middle banner = \$1,500/issue

Bottom banner = \$1,000/issue

Specify Winter, Spring, Summer or Fall Issue

ANNUAL ASSEMBLY E-NEWSLETTER

\$2,500 per issue*

*Limited spots available.

Contact corporatesupport@aapmr.org for more information.

Contact Association Revenue Partners for:

- Website advertising
- Connection e-newsletter advertising
- Retargeted campaigns

Phone: 855-790-0001 or email: info@associationrevenuepartners.com.

See pages 3-5 for pricing.

Specs for half-page ad: 7.5" W x 5" H, no bleed

TOTAL \$ _____

METHOD OF PAYMENT (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

Enclosed is check # _____ made payable to AAPM&R.

Charge to the following: AMEX MASTERCARD VISA DISCOVER

Card No. _____

Expiration Date / /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER'S NAME (Please print name as it appears on card) _____

SIGNATURE (Required for credit card payment and processing) _____ DATE _____

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising OR Secure Fax: (847) 563-4191
P.O. Box 95528
Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.