



American Academy of
Physical Medicine and Rehabilitation

Graphic Standards for Endorsed Educational Activities

Introduction

AAPM&R is pleased to endorse your educational activity. This document is provided to assist you in proper use of the AAPM&R logo for promotional materials. Please understand that adherence to these standards is mandated per the endorsement agreement.

AAPM&R Logo Placement

Because AAPM&R is not the course sponsor or organizer, the AAPM&R logo should be placed in a non-dominant location on the advertisement or brochure (such as the bottom right corner) and should be the same size or smaller than your institution's logo. The AAPM&R logo cannot be placed in a position that would imply AAPM&R is providing the CME credit (i.e., next to the accreditation statement). The following text must accompany the AAPM&R logo:

"This activity is endorsed by AAPM&R"

The AAPM&R logo should only print in the following combinations:

Four Color Process (CMYK)

Two Spot Colors - Pantone® 5415 + Pantone® 7494

Electronic files of AAPM&R logos are available by contacting education@aapmr.org.

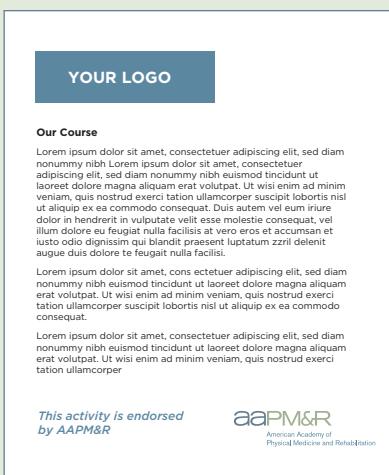
Review Process

Any publications using the AAPM&R logo are to be reviewed by AAPM&R prior to printing and distribution. A PDF version of the promotional piece can be e-mailed to education@aapmr.org. Please allow 5 business days for review and approval.

Questions?

E-mail the AAPM&R Education Department at education@aapmr.org or call (847) 737-6000.

Acceptable



NOT Acceptable

