

#aapmr22

**BALTIMORE, MD
OCTOBER 20-23, 2022**

AAPM&R Annual Assembly Virtual Prospectus

A Re-Imagined Annual Assembly!

This year, the Academy is planning two exceptional experiences so that ALL physiatrists can be part of the Assembly.

We are re-imagining the Assembly with both in-person and virtual options so attendees and sponsors can customize their event experience. This Hybrid event will allow Sponsors and Exhibitors to showcase their products and services in person, as well as virtually, and increase their exposure to all attendees!

Benefits of Sponsorship:

- **Prolonged Exposure:** Reach in-person and virtual participants 3-4 weeks prior to the Annual Assembly through December 15 - months of online engagement!
- **Diversified Access:** Sponsoring the virtual portions of the Annual Assembly provides access to in-person and virtual attendees.
- **Website Value and Content:** The virtual platform is the conference website. Content will be added to the conference website starting October 10 for a week of Virtual Community Sessions. Then, all keynotes and 20 additional sessions will be live-streamed from the in-person Annual Assembly, October 20-23 in Baltimore. Additional recorded content from the in-person activity will also be added during the week.

Participating in the virtual component allows for additional exposure, and attendees can view your content until December 15, 2022!

Branding

e-Poster Gallery

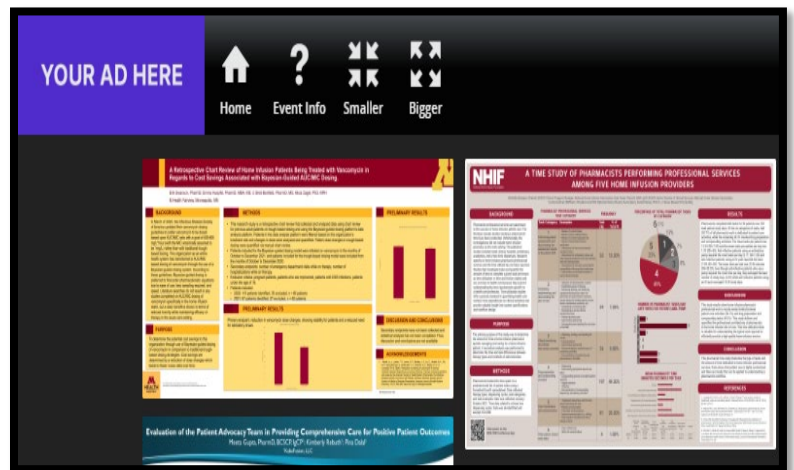
\$5,000

Showcase your company to the thousands of attendees visiting the virtual poster gallery while supporting the abstract posters and the valuable education they provide.

A virtual poster gallery will showcase **350** AAPM&R poster authors' valuable work while providing virtual education to all participants. Your logo placement on the virtual poster platform will be prominently displayed to recognize your support.

Your logo will be 480 wide x 200 tall pixels and can be linked to an external URL.

Deadline: October 7, 2022



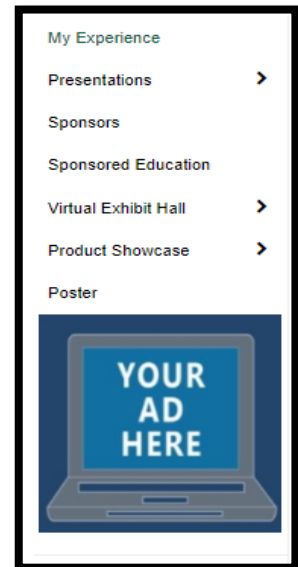
Questions? Contact Chris O’Connell; coconnell@conventusmedia.com or call (978) 239-1153 or Sara Rossi Statis, ssostatis@aapmr.org or call (847) 737-6038.

Website Advertising

Navigation Advertisement - Exclusive**\$7,500**

This banner advertisement will be visible on all pages of the website / virtual platform under the navigation menu. It is a **static** advertisement and will be seen on every page on the virtual platform and all pages that the attendee visits.

The advertisement can be clickable to your website or any other URL. Click/view counts are tracked and provided to the sponsor. The advertisement size is 400 pixels wide x 400 pixels tall.

Deadline: October 7, 2022

“My Experience” Page Advertisement - Exclusive

\$5,000

Place a custom ad on the My Experience Page of the virtual platform. The My Experience page is a personal dashboard for each attendee; it includes attendees’ messages, the attendee’s schedule, poster selection, and networking.

Your custom ad will be seen by all attendees as they visit their dashboard. The advertisement can be clickable to your website or any other URL. The advertisement size is 1,280 pixels wide x 200 pixels tall.

Deadline: October 7, 2022



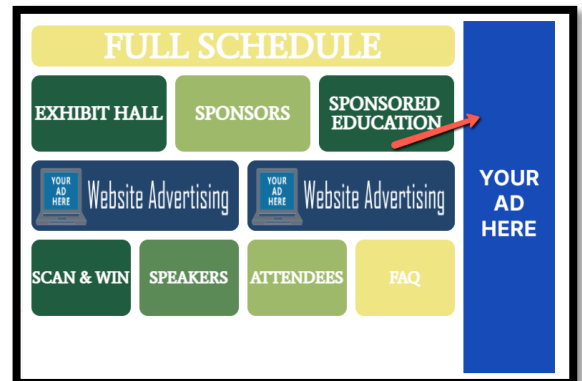
“Home Page” Rotating Advertisement
3 available

\$6,500 each

Place your custom advertisement on the virtual platform home page. This advertisement will rotate on the home page, and your custom advertisement will be visible to all in-person and virtual attendees.

The advertisement can be clickable to your website or any other URL. Click/view counts are tracked and provided to the sponsor. The advertisement size is 320 pixels wide x 1,200 pixels tall.

Deadline: October 7, 2022



**“Subpage Header” Advertisement \$3,500 each
3 available**

Place a custom advertisement on one of the three subpages within the virtual platform. This advertisement is seen by all attendees as they visit that specific page. The banner advertisement can be clickable to your website or any other URL. The advertisement size is 1,280 pixels wide x 200 pixels tall.

Subpage Headers are available on the following pages:

- Attendee List Page
- Schedule Page

Deadline: October 7, 2022

