

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Digital Advertising Opportunities

WEBSITE BANNER ADS:

(Bundle descriptions on page 3)

- Bundle 1: \$1,975 Bundle 3: \$3,850
 Bundle 2: \$2,750 Bundle 4: \$8,500

Preferred Start Date _____
 (Note: This process takes a minimum of 5 business days)

- Annual Assembly Site ads: \$4,200

Preferred Start Date _____
 (Note: This process takes a minimum of 5 business days)

- Connection—Standard ad: \$2,075/issue
 Connection Sponsored Content ad: \$2,600/issue

- Resident e-newsletter: \$3,120/issue
 Annual Assembly e-newsletter: \$2,750/issue

Specify which Issue _____
 URL address if you want the ad linked to the company's website: _____

RETARGETED DIGITAL ADVERTISING




All campaigns are based on impressions, so the duration of the campaigns may vary.

- 15,000 impressions: \$5,000
 25,000 impressions: \$7,500
 50,000 impressions (recommended for Annual Assembly campaigns): \$15,000

Print Advertising

- FULL-PAGE (9" w x 12" h, add 1/8" bleed)
 \$2,800 Color/B&W

- DISPLAY (designed ads only,* see below for pricing)
 *As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

DISPLAY AD SIZE A	DISPLAY AD SIZE B	DISPLAY AD SIZE C
8" w x 4 1/8" h	3 7/8" w x 4 1/8" h	3 7/8" w x 2 1/8" h
<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$950	<input type="checkbox"/> \$870
		

Checkmark ad size above, in either black and white or four-color (check one box).

- CLASSIFIED (Employment Ads ONLY)
 \$500 per 100 word insertion (\$2 for each additional word)

ISSUE SELECTION

- February 2023 July 2023
 March 2023 August 2023
 April 2023 September 2023
 May 2023 October/November 2023
 June 2023 December 2023/January 2024

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 9.)
 (All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

- PRELIMINARY PROGRAM** (Please complete by 4/3/23) **OFFICIAL PROGRAM** (Please complete by 8/1/23)

AD SIZE

- | | |
|---------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> FULL PAGE | <input type="checkbox"/> FULL PAGE |
| <input type="checkbox"/> INSIDE FRONT COVER | <input type="checkbox"/> INSIDE FRONT COVER |
| <input type="checkbox"/> INSIDE BACK COVER | <input type="checkbox"/> INSIDE BACK COVER |
| <input type="checkbox"/> BACK COVER | <input type="checkbox"/> BACK COVER |
| <input type="checkbox"/> COVER TIP | <input type="checkbox"/> COVER TIP |

PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.
 (See pricing on page 9.) (Please complete by 4/3/23)
 (All full pages ads are 8 1/2" w x 11" h + 1/8" bleed.)

AD SIZE

- FULL PAGE
 INSIDE FRONT COVER
 INSIDE BACK COVER
 BACK COVER
 COVER TIP

TOTAL \$ _____

METHOD OF PAYMENT (MUST BE RECEIVED IN ADVANCE)

Total payment in U.S. funds is due with this form.

- Enclosed is check # _____ made payable to AAPM&R.
 Charge to the following: AMEX MASTERCARD VISA DISCOVER

Card No. _____

Expiration Date /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

CARDHOLDER'S NAME (Please print name as it appears on card) _____

SIGNATURE (Required for credit card payment and processing) _____ DATE _____

MAIL or FAX APPLICATION AND PAYMENT TO:

AAPM&R Advertising OR Secure Fax: (847) 563-4191
 P.O. Box 95528
 Chicago, IL 60694-5528

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how the AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.
NOTE: All cancellations must be made in writing.