

2020 Virtual Ultrasound and Spasticity Pre-Assembly Sessions -Opportunities for Support

Utilizing Ultrasound in Your PM&R Practice

Monday, November 9, 2020

6 – 9 pm CST

The 2020 AAPM&R virtual Ultrasound pre-Assembly session will focus on how ultrasound can be utilized to enhance any musculoskeletal or neuromuscular physiatry practice. Attendees will learn via interactive case-based scenarios. These cases will involve both the upper and lower extremities and will help attendees improve their diagnostic ultrasound skills as well as their ultrasound guided procedural skills. This session is meant to complement the robust STEP Ultrasound Certificate Program curriculum.

Advancing Clinical Skills in Spasticity Management

Tuesday, November 10, 2020

6 – 9 pm CST

In this valuable virtual session, attendees will learn how to enhance their clinical skills in managing patients with spasticity and related conditions. Attendees will learn via updated journal club round-tables, presented with case-based scenarios, interactive lectures on treatment plans and observe hands-on skills that are relevant to that case scenario. At the end of this session, attendees will walk away with new/refreshed and updated evidence-based skills in focal chemodenervation (botulinum toxin, nerve, and motor point blocks) and intrathecal baclofen delivery.

> For more information, contact Sharon Popielewski, (847) 737-6048 or spopielewski@aapmr.org or visit



Supporter Opportunities

Support 1 Pre-Assembly Session (either Ultrasound or Spasticity)

- Ability to link to your booth in the exhibit hall during the pre-assembly course you are supporting. AAPM&R will promote that attendees can visit your booth in a variety of ways, including a pop-up announcement in the virtual platform and a recognition slide prior to the course beginning. (Exhibit hall remains available until January 31, 2021.)
- Ability to include a promotional piece to include in a digital flip book which will be sent to attendees of the course you're supporting. If you do not have a digital piece to send, we will include your logo and a link to your virtual booth.
- Use of course registrant mailing list to send a physical mailing (via USPS) to participants of the course.
- Ability for 1 representative of your organization to observe the course.

Fee: \$5,000 (per course)

Support Both Pre-Assembly Session (Ultrasound and Spasticity)

- Ability to link to your booth in the exhibit hall during both pre-assembly courses.
 - AAPM&R will promote that attendees can visit your booth in a variety of ways, including a pop-up announcement in the virtual platform and a recognition slide prior to the course beginning. (Exhibit hall remains available until January 31, 2021.)
- Ability to include a promotional piece to include in a digital flip book which will be sent to attendees of both courses. If you do not have a digital piece to send, we will include your logo and a link to your virtual booth.
- Use of both course registrant mailing lists to send a physical mailing (via USPS) to participants of the program.
- Ability for 1 representative of your organization to observe both courses.

Fee: \$8,500

Note: supporters must have secured a booth in the PM&R Pavilion for the meeting November 12-15.