

# #aapmr21

## ENGAGE WITH EXHIBITORS AND SPONSORS

The products, services and therapeutics offered by exhibitors play a vital role in patient care. Take time during #AAPMR21 to engage and learn more about what these organizations have to offer your patients and your practice. Here are the ways to engage with the exhibitors and sponsors:

### ✓ ATTEND SPONSORED EDUCATIONAL THEATERS, PRODUCT DEMONSTRATIONS AND SUNRISE SESSIONS

#### LISTING OF SPONSORED SESSIONS BY DATE AND TIME

-  Wednesday, November 10: 4:30-5:00 pm (CT) – Prior to the start of the Job and Fellowship Fair  
**Job Search Advice from Recently Graduated Pain Fellows**  
*Supported by Medtronic*
-  Thursday, November 11: 10-10:45 am (CT)  
**Optimizing Medical Management of Neuropathic Pain: Addressing Modern Care Challenges with Painful Diabetic Peripheral Neuropathy of the Feet**  
Learn a different way to treat painful diabetic peripheral neuropathy of the feet. Feel confident in identifying eligible patients, adding another option to your therapeutic approach, and administering a non-systemic, non-opioid, localized treatment.  
**Speaker:** David Reese, DO  
*Supported by Averitas Pharma*
-  Thursday, November 11: 10-10:45 am (CT)  
**Spasticity Management and the Importance of Symptom Relief Between Botulinum Toxin Injections**  
A special Sunrise Session presented by Dr. Alberto Esquenazi on spasticity management and the importance of symptom relief between botulinum toxin injections.  
**Speakers:** Alberto Esquenazi, MD, Moss Rehab  
*Supported by Ipsen Biopharmaceuticals, Inc.*
-  Thursday, November 11: 12:45-1:30 pm (CT)  
**Upper Limb Cadaver Anatomy and Data Review**  
This presentation explores the recently expanded BOTOX label for Adult Spasticity. It details the functional anatomy for 8 newly approved upper limb muscles as well as new clinical data supporting the safe effective use of 400 units of BOTOX for various upper limb spasticity postures.  
**Speakers:** Christopher Cronsell, MD and Sherry Downie, PhD  
*Supported by Allergan*
-  Thursday, November 11: 1-1:30 pm (CT)  
**Targeted Drug Delivery for Chronic Pain Overview**  
Talk with Dr. Beuer on implementing and managing chronic pain pumps in your practice.  
**Speaker:** Chris L. Beuer, MD, Director of Pain Management, Christian Hospital Pain Management, St. Louis, MO  
*Supported by Medtronic*
-  Thursday, November 11: 3-3:30 pm (CT)  
**Live Demonstration of the Application of QUTENZA® (capsaicin) 8% topical system**  
This session will provide a live demonstration of the application of the high-concentration capsaicin (8%) topical system. Ms. Simon will provide insights into the implementation of QUTENZA® into clinical practice, as well as discuss and address operational challenges, logistics and best practices.  
**Speaker:** Stephanie Simon, APRN  
*Supported by Averitas Pharma*
-  Friday, November 12: 8:15-8:45 am (CT)  
**Overview of Shepherd Center Services and Research**  
Come hear an overview of Shepherd Center services and research.  
**Speaker:** Michael Yochelson, MD, MBA, Chief Medical Officer  
*Supported by Shepherd Center*
-  Friday, November 12: 8:15-8:45 am (CT)  
**Cannabis: Where Are We Now?**  
Cannabis has been the focus of considerable debate, advocacy, and policy generating both interest and misinformation. This presentation will provide an overview of cannabis and cannabinoid terminology, how to assess evidence-based cannabinoid science, current federal and state regulations, and web-based resources available for continued learning.  
**Speaker:** Kay Doyle, JD, Director US Public Policy & Public Affairs, Greenwich Biosciences  
*Supported by Greenwich Biosciences*



Friday, November 12: 10-10:30 am (CT)  
**Leading Clinical Innovations Through Advanced Rehabilitation Robotics**

MossRehab, a leader in clinical innovations using advanced rehabilitation technologies, has been instrumental in working with engineers around the world to help develop, test, and refine computer-assisted devices that meet the special rehabilitation needs of people recovering from traumatic brain injury (TBI), stroke, spinal cord injury, or amputation. Moss's collection of more than 30 robotic devices to help assess and treat neurological deficits is the largest by far in the U.S., giving patients a wealth of highly individualized treatment options not available elsewhere. Learn more about some of the innovative technologies MossRehab staff and patients are using every day.

**Speaker:** Alberto Esquenazi, MD, The John Otto Haas Chair of PM&R and Chief Medical Officer, MossRehab

*Supported by Moss Rehabilitation Center*



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Join two neurologists as they provide their clinical perspectives on appropriately setting treatment expectations, monitoring and follow-up schedules, and transitioning care through a case-based presentation of SPINRAZA-treated patients. We will explore these considerations in patients from diagnosis to post-treatment. SPINRAZA clinical trials and the latest real-world, independent, observational data for SPINRAZA in patients will also be shared.

**Speaker:** Amanda Witt, MD, Director and Associate Professor, Department of Neurology, University of Mississippi Medical Center; Laurey Brown, PT, DPT, PCS, Physical Therapist, Ann & Robert H. Lurie Children's Hospital of Chicago

*Supported by Biogen*



Friday, November 12: 11:45 am-12:45 pm (CT)  
**Immunogenicity: Does it Matter?**

Approximately 45-minute talk about Immunogenicity and toxins.

**Speaker:** Dr. Warner Carr

*Supported by Merz*



Friday, November 12: 3:15-3:45 pm (CT)  
**Targeted Drug Delivery for Chronic Pain Overview**

Talk with Dr. Beuer on implementing and managing chronic pain pumps in your practice.

**Speaker:** Dr. Chris L. Beuer, MD, Director of Pain Management, Christian Hospital Pain Management in St. Louis, MO

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Learn a different way to treat painful diabetic peripheral neuropathy of the feet. Feel confident identifying eligible patients, adding another option to your therapeutic approach, and administering a non-systemic, non-opioid, localized treatment.

**Speaker:** Shravani Durbhakula, MD

*Supported by Averitas Pharma*



Saturday, November 13: 8:15-8:45 am (CT)  
**CSF Dynamics Anatomy & Research Insights**

Factors affecting intrathecal drug distribution, research into intrathecal Baclofen delivery locations and its effect on spasticity ITB dosing strategies.

**Speaker:** Linda Page, RPh, PharmD, Medtronic

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Saturday, November 13: 10-10:30 am (CT)  
**REAL System: Bringing the Future of Virtual Reality to Rehabilitation**

Virtual reality (VR) is an innovative technology that is now primed to meet the demands of rehabilitation and healthcare practitioners. Skip Rizzo, PhD, Director of Medical Virtual Reality at the USC Institute for Creative Technologies and Professor at USC Davis School of Gerontology and USC Keck School of Medicine will draw upon research to discuss how VR can be used to support patient care. Judy Trout, OTR, Brain Injury Occupational Therapist at Community Rehabilitation Hospital, IN will share her clinical experience using REAL System.

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*Supported by Penumbra*


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**Injection Simulator Demonstration & Overview of the Injector Welcome Kit**  
Live demonstration of Ipsen's virtual injection simulator for upper limb spasticity and the Dysport® Injector Welcome Kit.  
**Speakers:** Jeffrey Winer & Mike Medick, Ipsen Market Development Managers  
*Supported by Ipsen Biopharmaceuticals, Inc.*


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The information below categorizes the theaters by type (Sunrise Session, Education Theater or Product Demonstration).


## START YOUR DAY WITH THESE SUNRISE SESSIONS:


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View the online agenda at [www.aapmr.org](http://www.aapmr.org) for more information and learn how to access this valuable content.

**Visit the Sponsors and Exhibitors Tab within the virtual platform for more information! There are two different locations to find sponsored information, both are accessible from the Sponsors and Exhibitors tab in the Menu bar. Thank you for taking the time to engage and learn from these valuable supporters.**

## ✔ EXPLORE THESE EXHIBITORS

The exhibitors listed below will have informational brochures, videos and links to their virtual platforms or websites. Some may even have their own “Zoom” rooms.

- AAPM&R Journal
- Abbvie (Allergan Med Affairs)
- Allergan
- Averitas Pharma
- Bioness, A Bioventus Rehab Company
- Encompass Health
- Greenwich Biosciences
- Harmonic Bionics
- Ipsen Biopharmaceuticals Inc.
- JFK Johnson Rehabilitation Institute at Hackensack Meridian Health
- Johns Hopkins
- MedStar National Rehabilitation Hospital
- Medtronic
- Merz
- Moss Rehab
- Mount Sinai
- Ochsner Health System
- Piramal Critical Care
- Real System by Penumbra, Inc.
- Saol Therapeutics
- Shepherd Center
- Spaulding Rehabilitation
- Supernas Pharmaceuticals
- Treloar & Heisel, Inc.
- UHealth Jackson Rehab Care (Univ. of Miami)
- University of Minnesota






## VISIT THE PM&R PAVILION TO ENGAGE AND CHAT WITH EXHIBITORS

There are dedicated hours to “chat” with exhibitors. Once you arrive in the PM&R Pavilion, take a seat at their table and have a conversation with a company representative. The hours a representative will be available are posted below. Otherwise, you can visit their booths and review valuable information posted on their whiteboards. **Note: Please keep in mind that this specific environment where you can chat with exhibitors is not supported on mobile devices. This includes phones, tablets, and iPads. So, please be sure to visit from your laptop or desktop during the hours below.**

The following companies will appear in the PM&R Pavilion:

- Averitas Pharma
- Bioness, A Bioventus Rehab Company
- Encompass Health
- Ipsen Biopharmaceuticals Inc.
- MedStar National Rehabilitation Hospital
- Merz
- Ochsner Health System
- Saol Therapeutics
- Shepherd Center
- UHealth Jackson Rehabilitation Care (University of Miami)
- University of Minnesota

### PM&R Pavilion Hours

-  Thursday, November 11: 12:30-4 pm (CT)  
Chat with Exhibitors 12:30-2 pm and 3-3:30 pm (CT)
-  Friday, November 12: 10 am-3:45 pm (CT)  
Chat with exhibitors, 10-10:30 am, 11:30 am-1 pm and 3:15-3:45 pm (CT)
-  Saturday, November 13: 10 am-1pm (CT)  
Chat with Exhibitors, 10-10:30 am and 11:30-1 pm (CT)

Please take a moment and thank our exhibitors and sponsors for participating in #AAPMR21.

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