Job and Fellowship Fair Sponsorship Opportunities

aapm&r Job and Fellowship FAIR

Hilton/Baltimore Convention Center Baltimore, MD

Wednesday, October 19, 2022



2022 In-Person Job and Fellowship Fair

- Date: Wednesday, October 19, 2022
- Time: 6:30 pm 9 pm ET
- Location: Baltimore Convention Center

For more event information, <u>visit our website here</u>.





Advertising Opportunities – Job Fair Show Guide

- Job Fair print program distributed onsite to all attendees and pushed digital to Annual Assembly Registrants
 - Full Page Ad (4"w X 7.75"h, PDF Format) \$825
 - Half Page Ad (4"w X 3.75"h, PDF Format) \$550

- Deadline to secure ad: 8/24/2022
- Deadline for artwork: 8/29/2022





Advertising Opportunities – Official Program

Official Program

- Official Annual Assembly event publication
- Complete program information including full educational session listing, PM&R Pavilion information, networking events, and more!
- Distributed onsite to attendees and exhibitors
- Distributed to 3,000+ physiatrists

A La Carte Options

(choose which publication to include your ad)

| | PRELIMINARY PROGRAM* | OFFICIAL PROGRAM* |
|--------------------|-------------------------|----------------------|
| FULL PAGE | U.S. \$4,550 | U.S. \$3,550 |
| INSIDE FRONT COVER | U.S. \$10,000 | U.S. \$10,000 |
| INSIDE BACK COVER | U.S. \$10,000 | U.S. \$10,000 |
| BACK COVER | U.S. \$14,000 | U.S. \$14,000 |
| COVER TIP | U.S. \$16,000 | U.S. \$16,000 |

^{*}To qualify for discounted exhibitor rates, organizations must have a signed exhibitor contract on file with AAPM&R.



Overall Job and Fellowship Fair Event Sponsor

- Make an impact among all of the attendees and become the event sponsor. Sponsorship includes:
 - 1 meter board in a high traffic area at the event
 - 2 branded watercooler stations
 - 1 full page ad in the Job and Fellowship Fair Show Guide
 - 3 2' x 2' floor clings placed in a high traffic area at the event
 - Acknowledgment on all signage at event
 - Acknowledgment in show guide and on the website
- High-resolution logo will need to be provided
- Deadline to secure: 9/1/2022



Branding Opportunities – Aisle Signs

- Showcase your organization by including your logo on aisle signs at the Job and Fellowship Fair.
 - 5 aisle signs \$1,000

- High-resolution logo will need to be provided
- Deadline to secure: 9/1/2022





Branding Opportunities – Floor Clings

- Branded 2' X 2' floor clings placed in high traffic areas of the Job and Fellowship Fair
 - 3 floor clings \$1,200

- High-resolution logo will need to be provided
- Deadline to secure: 9/1/2022

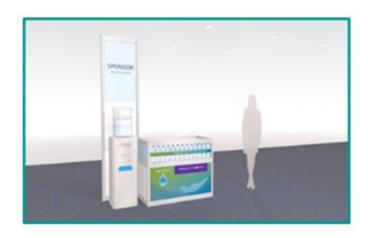




Branding Opportunities – Water Cooler Stations

- The water coolers are frequented often throughout the event and receive high visibility.
 - Per station cost \$3,000

- High-resolution logo will need to be provided
- Deadline to secure: 9/1/2022





Institution Partners Council (IPC)



- Join the IPC and receive maximum, year-round exposure among your peers and other institutions. Participants also receive significant exposure at AAPM&R's Annual Assembly and an 8' x 10' booth at the Job and Fellowship Fair.
- For more information in the IPC, <u>please visit our website here</u> or email us at <u>corporatesupport@aapmr.org</u>.



We look forward to helping you maximize your presence at the Job Fair!

FOR MORE INFORMATION ON THESE OR ANY OPPORTUNITIES AAPM&R HAS TO OFFER, PLEASE CONTACT:

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