



MARKETING OPPORTUNITIES

PRELIMINARY AND OFFICIAL PROGRAMS- starting at \$2,225

Promote your brand, services, or products with an advertisement in the official programs for the Annual Assembly. Distributed to 10,000+ in July and 3,000+ PM&R physicians in San Diego, the Preliminary and Official Programs keep you top of mind.

- **Preliminary Program insertion Order due April 1; artwork due April 15. [\[ORDER FORM\]](#)**
- **Different artwork can be used in each program**
- **See the digital 2023 Preliminary Program [HERE](#)**

LOGO: MOBILE APP & OFFICIAL PROGRAM- \$250

This sponsorship ensures you have eyes on your company before the Annual Assembly even begins. More than 89% of registrants create an account on the AAPM&R mobile app.

MAILING LIST RENTAL- \$1,000

Distribute a dedicated mailer to all pre-registered attendees to drive traffic to your booth or promote an event you are hosting. The first list will be available in September 2024 and includes addresses for postal mail (no emails).

DIGITAL ADVERTISING

Explore AAPM&R's Annual Assembly digital opportunities [HERE](#).