

Digital Advertising Opportunities



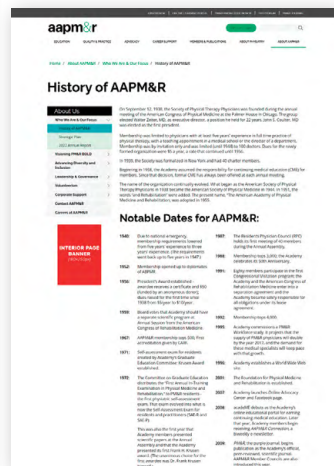
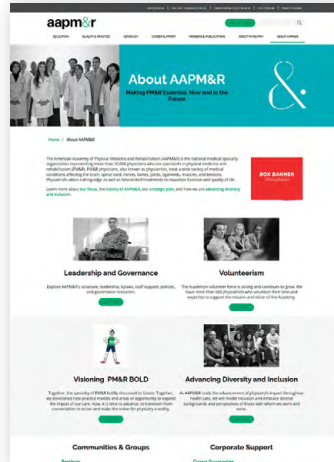
American Academy of
Physical Medicine and Rehabilitation

Website Banner Ads

AAPM&R Website

Website advertising sales are being managed by Association Revenue Partners, an official vendor of AAPM&R.

Call 855-790-0001 or email info@associationrevenuepartners.com for details.



- www.aapm.org (2023 data; January-October)
 - An average of 48,000 visitors per month
 - An average of 317,000 pageviews per month



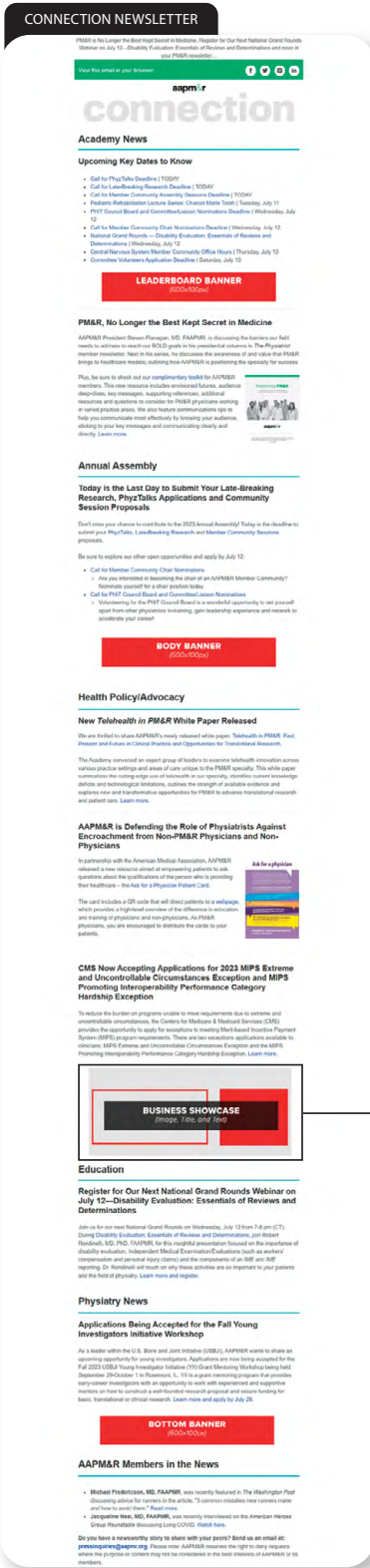
Pricing:

Website Banner Package
 10 Available
 Homepage Footer: 970x250px
 Landing Page Banner: 300x250px
 Interior Page Banner: 180x250px
\$7,500/Year

Need help with ad design?
 Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis

E-Newsletters



A

B

Business Showcase

C

- Average distribution: 8,000-9,000
- Average open rate: 58%
- Frequency: Weekly

OFFICIAL VENDOR OF

AAPM&R's Connection Newsletter:
The AAPM&R's weekly Connection newsletter goes out to nearly 10,000 subscribers each Wednesday, providing up-to-date industry and association news.

Each placement option allows for your company message to be displayed prominently throughout the publication.

Pricing:
CHOOSE BETWEEN THE FOLLOWING OPTIONS

Traditional Banner
Image: 600x100px

A. Leaderboard Banner
\$5,000/Qtr

B. Body Banner
\$4,000/Qtr

C. Bottom Banner
\$2,500/Qtr

Business Showcase
Image: 1000x1000px (Scaled Down in Publication)
Article Title: 8 Word Max
Article Body: 35 Word Max

\$2,600/Month
(Presented once per month)

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