

# SATELLITE SYMPOSIA

## APPLICATION & GUIDELINES

# #aapmr25

**SALT LAKE CITY, UT & VIRTUAL  
OCTOBER 22-25, 2025**

## ANNUAL ASSEMBLY AND TECHNICAL EXHIBITION

Collaborate with us to reach your target audience.  
AAPM&R has designed custom packages for maximum value and exposure.

Position your organization at the forefront of innovation and thought leadership by hosting a Satellite Symposium at the AAPM&R Annual Assembly. Topics may include but are not limited to:

**BONE HEALTH**  
**CERVICAL DYSTONIA**  
**DUCHENNE MUSCULAR  
DYSTROPHY**  
**MOOD DISORDERS**  
**MULTIPLE SCLEROSIS (MS)**  
**ORTHOBIOLOGICS**

**OSTEOARTHRITIS (OA)**  
**OVER ACTIVE BLADDER**  
**MIGRAINE**  
**PAIN MEDICINE**  
**PARKINSON'S**  
**PSEUDOBULBAR AFFECT  
(PBA)**

**SPASTICITY**  
**SPINAL MUSCULAR  
ATROPHY (SMA)**  
**TREATING OBESITY IN REHAB  
(MSK, CANCER, POST-STROKE,  
ETC.)**  
**WOUND CARE**

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## PROGRAM DESCRIPTION AND DETAILS

### TARGET AUDIENCE

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical specialty organization representing more than 9,000 physicians who are specialists in physical medicine and rehabilitation (PM&R). PM&R physicians, also known as physiatrists, treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles, and tendons. PM&R physicians utilize cutting-edge as well as time-tested treatments to maximize function and quality-of-life. AAPM&R is accredited by the ACCME and can accredit satellite programs if needed (review dependent)!

### ANTICIPATED AAPM&R OVERALL ATTENDANCE

**2,800 attendees from target audience**

Estimated attendance is provided as a guideline. Actual attendance may yield a lower or higher number.

### SYMPOSIUM FEE

**\$55,000:** Fees are non-refundable and nontransferable.

### SYMPOSIUM PROGRAM DESIGN

The standard program format for an AAPM&R corporate symposium is to have one to three presenting speakers delivering content for up to 75 minutes, including Q&A. Other formats are welcome and may be accepted upon AAPM&R review and approval. Supporter may incur additional fees for new room set.

INCLUDED	SYMPOSIUM
Attendees	UP TO 150
Food & Beverage*	✗
Basic AV	✓
During Unopposed Hours	✓
Ability for Supporter to Preregister Attendees	✓
Use of one Badge Scanner Onsite	✓
Enduring: (Slides only hosted on the AAPM&R LMS for one year, AAPM&R to promote activity three times)	✓
Marketing Package (Full-page ad in the <i>Official Program</i> , one pre-show mailing list, one hotel door drop)	✓

\*AAPM&R is not responsible for ordering food and beverage.



### AVAILABLE SATELLITE TIMES\*

Thursday, October 23  
Breakfast: 7-8 am (MT)

Friday, October 24  
Breakfast: 7-8 am (MT)  
Afternoon Break: 4:30-5:30 pm (MT)

Saturday, October 25  
Breakfast: 7-8 am (MT)  
Afternoon Break: 4:30-5:30 pm (MT)

\* Time slots subject to change  
Deadline to apply: July 9, 2025

### FOR MORE INFORMATION

Sara Rossi Statis  
AAPM&R  
(847) 737-6038  
srossistatis@aapmr.org  
corporatesupport@aapmr.org

Lisa Koch  
Conventus Media  
(617) 285-2320  
lkoch@conventusmedia.com

# SATELLITE SYMPOSIA APPLICATION

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This application must be completed by all organizations planning to hold a continuing medical education (CME) event during the 2025 Annual Assembly. Organizations must complete this application and adhere to the attached Satellite Symposia Guidelines and Regulations and include copies of the Letters of Agreement between the CME provider and the commercial supporter/ineligible company when applicable. Please plan on submitting additional support material with the application. **Once approved, any revisions to the event's content, faculty, format and supporters (CME and/or financial) must be communicated to AAPM&R in writing. If AAPM&R is accrediting the program, additional time and review is needed.**

## COMMERCIAL SUPPORTER/INELIGIBLE COMPANY

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ORGANIZATION	
<input type="text"/>	
CONTACT NAME	
<input type="text"/>	
TITLE	
<input type="text"/>	
STREET ADDRESS	
<input type="text"/>	
CITY	
<input type="text"/>	<input type="text"/>
STATE/PROVINCE	ZIP/POSTAL CODE
<input type="text"/>	
COUNTRY	
<input type="text"/>	
FAX	
<input type="text"/>	
EMAIL	

## AUTHORIZED CME PROVIDER OR THIRD-PARTY ORGANIZER

<input type="text"/>	
ORGANIZATION	
<input type="text"/>	
CONTACT NAME	
<input type="text"/>	
TITLE	
<input type="text"/>	
STREET ADDRESS	
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CITY	
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SIGNATURE

<input type="text"/>
DATE

# SATELLITE SYMPOSIA APPLICATION

## #aapmr25

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### LEAD FACULTY

Please Note: Academy policy does not permit any members of the Board of Governors, the executive director, editor-in-chief or the chair of the Program Planning Committee to participate in any Satellite Symposia or marketing presentations, including Satellite Symposia at the Annual Assembly, in the role besides that of an attendee who receives no honorarium or reimbursement.

### LEAD FACULTY (IF KNOWN)

LEAD FACULTY NAME & DESIGNATION (I.E., DO, MD):	
TITLE	
AAPM&R MEMBER:	YES NO
STREET ADDRESS	
CITY	
STATE/PROVINCE	ZIP/POSTAL CODE
COUNTRY	
FAX	
EMAIL	

### CO-CHAIR (IF KNOWN)

CO-CHAIR'S NAME & DESIGNATION (I.E., DO, MD):	
TITLE	
AAPM&R MEMBER:	YES NO
STREET ADDRESS	
CITY	
STATE/PROVINCE	ZIP/POSTAL CODE
COUNTRY	
FAX	
EMAIL	

### OTHER FACULTY (IF KNOWN)

OTHER FACULTY LIST NAME & AFFILIATIONS:


### RATES & FEES

**\$55,000 Includes:**

**Enduring:** Slides only hosted on AAPM&R's Online Learning Portal for one year. If organization captures the program, AAPM&R will also post the recording.

**Marketing:** Full-page ad in the *Official Program*, attendee mailing list, hotel door drop, event included in main program schedules (deadline dependent)

AAPM&R to promote enduring activity to membership at least two times.

*Sponsor is responsible for food and beverage.*

### SIGNATURE/REVIEW

Send applications and any supporting materials with Letter(s) of Agreement to [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org). Application should be received by July 9, 2025, to allow time for approval and ensure inclusion in the *Official Program*. Upon approval of this application, AAPM&R staff will assign space. Payment must be paid in full within 30 days of approval notification from AAPM&R. At that point, the CME provider may proceed with making the arrangements for the proposed activity. Upon receipt of payment, AAPM&R will provide facility contact information. If the fee is not paid by the deadline specified, the application will be forfeited, and the opportunity will be given to the next applicant (in priority order). For questions, call (847) 737-6038 or email [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org).

### AAPM&R APPROVAL (INTERNAL USE ONLY)

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AAPM&R AUTHORIZING SIGNATURE

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DATE

# SATELLITE SYMPOSIA GUIDELINES AND REGULATIONS

## #aapmr25

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### GUIDING PRINCIPLES

AAPM&R is accredited by the Accreditation Council for Continuing Medical Education (ACCME) and must assure that CME activities enhance the physician's ability to care for patients. AAPM&R may also accredit third-party CME education, such as satellite symposia. Additional review process required.

AAPM&R adheres to the accreditation criteria of ACCME, as well as the ACCME Standards for Integrity and Independence in Accredited Continuing Education. In addition, AAPM&R adheres to the American Medical Association's Code of Medical Ethics and the Council for Medical Specialty Society's (CMSS) Code for Interactions with Companies.

Educational symposia that have not been planned by AAPM&R are considered satellite events. Therefore, there can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored by, or endorsed by AAPM&R. In the event AAPM&R is accredited, this can and should be acknowledged.

AAPM&R requires that all CME activities also be in compliance with the Standards for Integrity and Independence in Accredited Continuing Education established by ACCME. Providers of these activities are expected to meet the requirements established by ACCME. CME Satellite events may only be held during designated times. All promotional materials associated with satellite events must be reviewed and approved by AAPM&R prior to distribution.

AAPM&R values these sessions and wants them to be successful. As such, accepted satellite programs will receive:

- A listing in the *Official Program* distributed onsite to all attendees and on the Academy website
- One pre-registrant mailing list upon review and approval of mailing piece, one-time use only
- Signage in Registration Area
- One hotel door drop

Accepted satellite programs are eligible to promote their event in the following ways:

- Registration Bag insert – Distributed to attendees upon review and approval, in accordance with AAPM&R promotional guidelines. Registration bag insert fee: \$10,000
- E-Newsletter – Sent to AAPM&R attendees highlighting Assembly events. E-Newsletter fee: \$1,575
- Meterboard – Meterboard placed in high traffic area of the Center. Meterboard fee: \$5,500

### EVENT PRICE

The Academy charges an administrative fee of \$55,000 to hold a satellite event.

### ENDURING MATERIALS

Approved satellites that are captured will be hosted on the AAPM&R Online Learning Portal ([onlinelearning.aapmr.org](https://onlinelearning.aapmr.org)) for one year. The Satellite hosting organization is responsible for capturing costs.

\* Times subject to change

### AVAILABLE SATELLITE TIMES\*

#### Thursday October 22

Breakfast: 7-8 am (MT)

#### Friday, October 23

Breakfast: 7-8 am (MT)

Afternoon Break: 4:30-5:30 pm (MT)

#### Saturday, October 24

Breakfast: 7-8 am (MT)

Afternoon Break: 4:30-5:30 pm (MT)

### APPLICATION PROCESS

Applications for CME satellite events must be received by Wednesday, July 9, 2025, to be included in the *Official Program*. Due to space and time constraints, a limited number of opportunities are available on select mornings and evenings during the Annual Assembly; therefore, interested organizations should prepare and submit an application for review as soon as possible.

All information and program/event content provided on the application will be reviewed by the Program Planning Committee chair and any others deemed necessary to determine its ability to meet the educational and informational needs of AAPM&R members.

Once the application form has been submitted, the requesting organization will be contacted via email within two to three weeks regarding the outcome of the proposal. Meeting space will be assigned by the Academy, and once payment is received, AAPM&R will provide the facility contact information for planning purposes.

Once approved, any revisions to the event's content, faculty, format, and sponsors (CME and/or financial) must be communicated to AAPM&R in writing.

In the event that final approval is not granted, AAPM&R will not be responsible for canceling any prior arrangements made by the requesting organization in connection with or in advance of the event. In addition, AAPM&R is not responsible for any costs incurred for the event itself.

The signed application must be received before a time slot can be assigned. Applications without a signature will not be processed. Confirmation letters will be sent, and payment is due within 30 days to secure slot. Written notification of cancellation must be received by AAPM&R on or before the dates specified. If the event is canceled prior to August 1, 2025, a full refund, less a \$500 administrative fee will be made. If time slot is canceled after August 1, 2025, the organization shall remain liable to AAPM&R for the total rental fee for the cancellation. Applications should be received by July 9, 2025, to allow time for approval and ensure inclusion in the Annual Assembly *Official Program*. Upon approval of this application, AAPM&R staff will assign space.

AAPM&R values your business and will work with you, within our policy guidelines, to meet your event and media objectives.

### FOR MORE INFORMATION, CONTACT:

Lisa Koch, Conventus Media  
(617) 285-2320  
[lkoch@conventusmedia.com](mailto:lkoch@conventusmedia.com)

Sara Rossi Statis, AAPM&R  
(847) 737-6038  
[srossistatis@aapmr.org](mailto:srossistatis@aapmr.org)

**Check here and initial \_\_\_\_\_ that you have read through and fully understand and agree to the guidelines.**