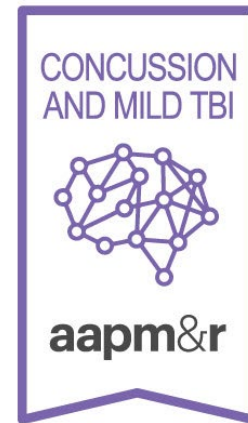


# 2024 STEP Concussion Certificate Program

*AAPM&R is pleased to be continuing its 3<sup>rd</sup> STEP program in 2024: STEP Concussion and Mild Traumatic Brain Injury (mTBI)!*



# STEP

skills | training | evaluation | performance

# 2024 STEP Concussion – Program Overview

Program covers  
137 core  
competencies!



## STEP 1: Online Activities (35+ activities)

Online Curriculum  
offers 16.5 AMA PRA  
Category 1 Credits™



## STEP 2: Fundamentals (~40 attendees per course, ~12 faculty)

November 5-6, 2024  
(San Diego, CA)

Live Course offers 15.25  
AMA PRA Category 1  
Credits™



## STEP 3: One-on-one, hands-on Skills Assessment

November 7, 2024 (San  
Diego, CA)

No CME offered for this  
portion.

# Premier Supporter Opportunity

## Premier Supporter (Limited Availability!)

- Ability for supporting organization to speak to attendees for 15 minutes at breakfast on second day of course
- Supporter-created advertisement to be displayed on AAPM&R's Online Learning Portal (OLP), [onlinelearning.aapmr.org](http://onlinelearning.aapmr.org)
- Listing for 1 year on the Concussion: Sponsored Resource Guide (information on following slides)
- Sponsor marketing piece to be distributed to program registrants at live course
- Exhibit table the live course
- 2 representatives from supporting organization can observe courses
- Course attendee list provided after course following ACCME standards
- Recognition on signage at live courses
- Recognition announcement made by faculty at the live course
- Recognition on AAPM&R channels including *The Physiatrist* membership newsletter, Connection membership e-newsletter, AAPM&R website, AAPM&R social media channels
- **Price: \$10,000**

# Exhibit Only Opportunity

## Exhibit Only

- Tabletop display only outside of session room
- Ability for 1 person to observe the activity
- Ability to provide a handout to distribute to attendees of course
- Recognition through AAPM&R channels and at course
- **Price: \$5,000**
- ***Additional Opportunity for Exhibitors Only: Add on the Concussion: Sponsored Resource Guide spot for 1 year for \$2,500. More information on following slides.***



# *New!* Concussion: Sponsored Resource Guide

AAPM&R is excited to launch a ***new* Concussion: Sponsored Resource Guide**, hosted on [aapmr.org](http://aapmr.org). Spotlight your organization's advancements in the TBI and Concussion spaces to psychiatrists and their patients.

This guide will be prominently featured throughout AAPM&R resources including:

- [STEP Concussion web pages](#)
- PM&R Knowledge NOW pages ([TBI](#) and Concussion/[mTBI](#))
- [Conditions & Treatments pages](#) (patient facing)
- Member Communications
- And More!

# New! Concussion: Sponsored Resource Guide

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- Your organizations listing will include:
- Organization logo
- Description
- Button linking to website or additional handout/resource
- **Price: \$5,000 for 1 year (\$2,500 for STEP Concussion Exhibit Sponsors)**

## Concussion: PM&R Sponsored Resource Guide

Welcome to the PM&R Sponsored Resource Page. This comprehensive guide is designed for Physical Medicine and Rehabilitation (PM&R) physicians and the patients they serve. We are proud to showcase a curated list of supporters, each contributing to the advancement of concussion diagnosis and treatment through their unique programs, products, or services. Explore these valuable resources, and together, let's elevate the standard of care in concussion diagnosis and rehabilitation.



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[Learn more about Company A](#)

# Let's Connect!



For questions or to discuss opportunities, please contact:

- Sara Rossi Stasis, Director, Corporate Support
- Meghan Strubel, Manager Corporate Support
  - [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org)
  - (847) 737-6000

[Click here to book a meeting!](#)

