

PRINT PUBLICATION

The Physiatrist Newsletter

The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

The Physiatrist Newsletter

**8,000 AVERAGE PRINT DISTRIBUTION**

Issue Dates

Closing Date

February	January 1, 2025
March	February 3, 2025
April	March 3, 2025
May	April 1, 2025
June	May 1, 2025
July	June 2, 2025
August	July 1, 2025
September	August 1, 2025
October/November	September 1, 2025
December/January 2025	November 1, 2025

The Physiatrist Print Advertising

<b>FULL-PAGE</b> 9" w x 12" h with 1/8" bleed	<b>DISPLAY AD SIZE A HALF-PAGE</b> 7.5" w x 4.75" h	<b>DISPLAY AD SIZE B QUARTER-PAGE</b> 3.67" w x 4.75" h
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The Physiatrist Print Advertising

- Full-Page Ad:** \$2,575 (color/b&w)
  - Display Ad Size A:** \$1,185 (color/b&w)
  - Display Ad Size B:** \$875 (color/b&w)
  - Classified Ad:** \$490 per 150 word insertion (b/w)  
*Employment ads only*
- Contact [careerservices@aapmr.org](mailto:careerservices@aapmr.org) for questions regarding classified ads.

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Karl Franz at [kfranz@wiley.com](mailto:kfranz@wiley.com).



**PRELIMINARY AND OFFICIAL  
PROGRAM ADVERTISING OPTIONS**

American Academy of Physical Medicine (AAPM&R) Annual Assembly and Exhibit Hall  
Salt Palace Convention Center, Salt Lake City, UT, October 22-25, 2025.

**Preliminary Program**

**9,000+** AVERAGE PRINT DISTRIBUTION

**Official Program**

**3,000+** AVERAGE PRINT DISTRIBUTION

SAVE MORE WHEN YOU ADVERTISE IN BOTH  
AAPM&R ANNUAL ASSEMBLY PUBLICATIONS.

**RESERVE YOUR SPACE TODAY!**

**NET RATES**

**Package Options (Best Value/Greatest Reach)**

(Your ad will be included in both the Preliminary and Official Programs)

FULL PAGE	U.S. \$7,400
HALF PAGE	U.S. \$4,000
▶ INSIDE FRONT COVER	U.S. \$16,450
▶ INSIDE BACK COVER	U.S. \$16,450
▶ BACK COVER	U.S. \$24,875
▶ COVER TIP	U.S. \$26,665

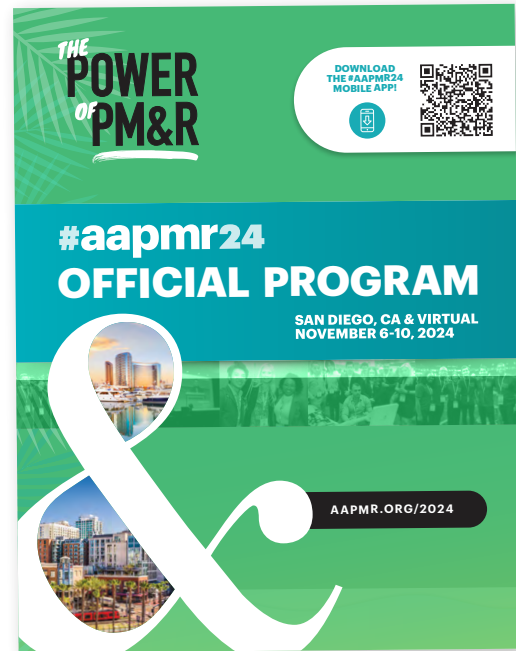
PREMIUM OPPORTUNITIES

**A La Carte Options**

(choose which publication to include your ad)

	PRELIMINARY PROGRAM*	OFFICIAL PROGRAM*
FULL PAGE	U.S. \$4,375	U.S. \$3,600
HALF PAGE	U.S. \$2,295	U.S. \$1,900
▶ INSIDE FRONT COVER	U.S. \$9,525	U.S. \$8,750
▶ INSIDE BACK COVER	U.S. \$9,525	U.S. \$8,750
▶ BACK COVER	U.S. \$13,400	U.S. \$12,300
▶ COVER TIP	U.S. \$15,425	U.S. \$14,200

PREMIUM OPPORTUNITIES



**CLOSING DEADLINES**

- **2025 Preliminary Program**
  - Ad Orders Due: April 1
  - Ad Materials Due: April 15
- **2025 Official Program**
  - Ad Orders Due: August 1
  - Ad Materials Due: August 15

**AAPM&R values your advertising business and will work with you to meet your media objectives.**

**AAPM&R offers special rates for advertising products with required PI information. Contact us for more information.**

# Advertising Order Form



American Academy of  
Physical Medicine and Rehabilitation

## Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS/BILLING ADDRESS \_\_\_\_\_ P.O. BOX NUMBER (IF APPLICABLE) \_\_\_\_\_

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## Advertising Agency Information (IF APPLICABLE)

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS/BILLING ADDRESS \_\_\_\_\_ P.O. BOX NUMBER (IF APPLICABLE) \_\_\_\_\_

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## The Physiatrist Print Advertising

Designed ads only,\* see below for pricing.

\* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Select ad size below. Ad can be either black and white or four-color. (check one box).

\$2,575	\$1,185	\$875
<b>FULL-PAGE</b> 9" w x 12" h with 1/8" bleed	<b>DISPLAY AD SIZE A HALF-PAGE</b> 7.5" w x 4.75" h	<b>DISPLAY AD SIZE B QUARTER-PAGE</b> 3.67" w x 4.75" h

### CLASSIFIED (Employment Ads ONLY)

For job posting information, contact [careerservices@aapmr.org](mailto:careerservices@aapmr.org).

### ISSUE SELECTION

February 2025	July 2025
March 2025	August 2025
April 2025	September 2025
May 2025	October/November 2025
June 2025	December 2025/January 2026

**AAPM&R ENCOURAGES YEARLY, SEMI-ANNUAL OR QUARTERLY ADVERTISING PACKAGES. INQUIRE TODAY!**

## Annual Assembly Publications

### A LA CARTE OPTIONS

(See pricing on page 7.)  
(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

**PRELIMINARY PROGRAM** (Please complete by 4/1/25)    **OFFICIAL PROGRAM** (Please complete by 8/1/25)

AD SIZE	AD SIZE
FULL PAGE	FULL PAGE
HALF PAGE	HALF PAGE
INSIDE FRONT COVER	INSIDE FRONT COVER
INSIDE BACK COVER	INSIDE BACK COVER
BACK COVER	BACK COVER
COVER TIP	COVER TIP

### PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.  
(See pricing on page 7.) (Please complete by April 1, 2025)  
(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

AD SIZE
FULL PAGE
HALF PAGE
INSIDE FRONT COVER
INSIDE BACK COVER
BACK COVER
COVER TIP

## Digital Advertising Opportunities

### CONNECTION TRADITIONAL BANNER OPTIONS

Leaderboard Banner = \$5,000/Quarter  
Middle Banner = \$4,000/Quarter  
Bottom banner = \$2,500/Quarter  
Business Showcase = \$2,000/Two issues

### PHYSIATRISTS IN-TRAINING

Leaderboard Banner = \$5,000/Year  
Middle Banner = \$4,000/Year  
Bottom banner = \$2,500/Year  
Business Showcase = \$2,000/Two issues

### ANNUAL ASSEMBLY E-NEWSLETTER

\$2,500/Four issues

\*Limited spots available. Place order by August to ensure placement.

Contact [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org) for more information. All digital advertising will link to URL. Specs will be provided upon order.

## Website Advertising

Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing.



Phone: 855-790-0001 or email: [info@associationrevenuepartners.com](mailto:info@associationrevenuepartners.com)

### PAYMENT INFORMATION:

To pay by check, please make check payable to: AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.  
To pay by credit card, please email [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org) for an invoice link to pay online.  
To pay electronically, please use the information below:  
Bank: BMO Harris Bank NA  
ABN Routing Number: 071000288  
SWIFT Code: HATRUS 44  
Account Name: American Academy of Physical Medicine and Rehabilitation  
Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018  
Account: 168-975-1  
Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org).

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email [corporatesupport@aapmr.org](mailto:corporatesupport@aapmr.org).

### CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

**NOTE:** All cancellations must be made in writing.