

# #aapmr25

SALT LAKE CITY, UT & VIRTUAL  
OCTOBER 22-25, 2025

## AAPM&R Annual Assembly Digital Prospectus

The AAPM&R Annual Assembly is the largest educational conference in the country for physiatrists, making it the best opportunity to deliver your message to this targeted audience. The [Annual Assembly website](#), which will launch in May 2025, is the go-to resource for AAPM&R members as they investigate travel details, and the education and networking agenda.

The mobile app will launch in October and all keynotes and live-streamed sessions will be available on both platforms (Annual Assembly website and mobile app) when the conference starts. Recorded content from the in-person activity will be added during conference week and will be available until February 2026 for in-person and virtual attendees.

### Benefits of Sponsorship and Advertising:

- **Prolonged Exposure:** Advertising is seen from website launch (May 30, 2025) through early February 2026 - months of online engagement
- **Diversified Access:** Advertising reaches both in-person and virtual attendees

Statistics from the 2024 website include:

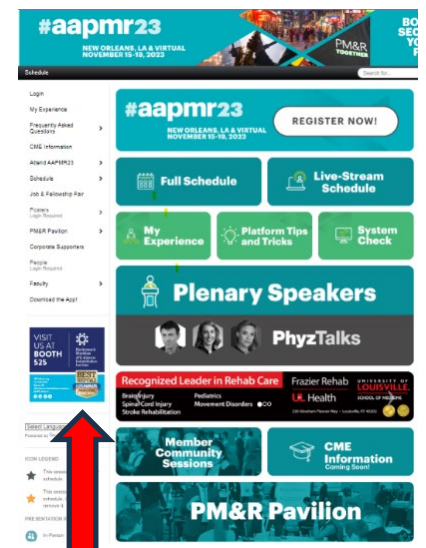
- 10,000+ pageviews monthly(May – November)
- Average time spent on page: 2 minutes
- 2,825 user accounts with 6,153 logins

## Website Advertising

Website advertising is clickable to your URL with pageviews reported quarterly, sold on a first-come, first-served basis. Secure early for best exposure; last day to order is October 1, 2025 .Home Page Navigation Advertisement - Exclusive

**\$8,500**

This static banner advertisement will be visible on all pages of the website under the navigation menu. The ad published 5/29/24 was viewed **120,124 times** as of November 26, 2024, and will continue to be seen through February 2025



Questions? Contact Meghan Strubel, [mstrubel@aapmr.org](mailto:mstrubel@aapmr.org) or call (847) 737-6116.



**Home Page Rotating Banner Advertisement - 1 available -- \$5,000**

The website home page has **73,129 views** as of November 25, 2024 and will be seen through February 2025. One right (linkable) banner advertisement uploaded 5/29/24 has been viewed **24,675** and clicked **343** times as of Nov 2024.

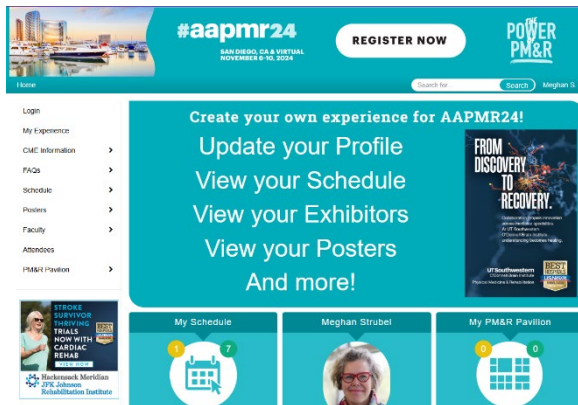
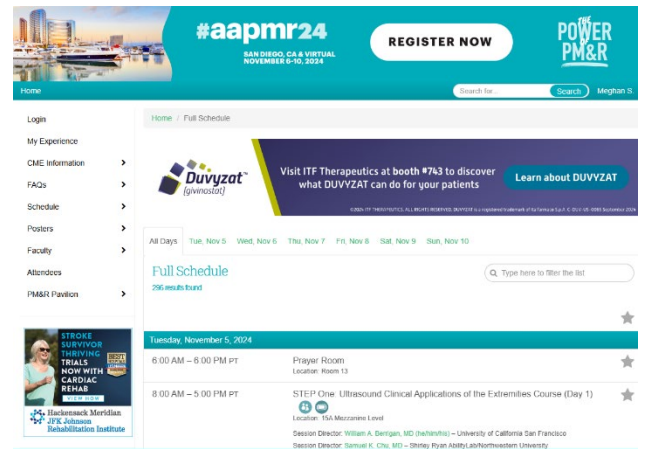
Artwork should be 320 pixels wide x 1200 pixels high; JPEG or PNG graphic.

**Full Schedule Page Advertisement - Exclusive**

**\$3,500**

The “Full Schedule” page is where attendee can plan their Assembly experience. The schedule page was viewed **52,997 times**; the ad clicked **165 times** from upload (10/15) through November 26, 2024.

Artwork should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.



**“My Experience” Page Advertisement - Exclusive**

**\$2,500**

The “My Experience Page” is a personal dashboard for each attendee. It includes attendees’ messages, the attendee’s schedule, poster selection, and networking. “My Experience” page was clicked **1,301 times** in 2024.

Artwork, linkable to your URL, should be 1,280 pixels wide x 200 pixels tall; JPEG or PNG graphic.

## Advertising on Both Platforms (Website & Mobile App)

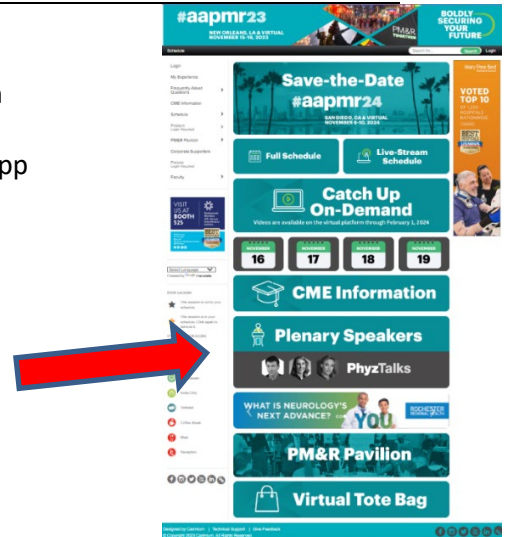
The Home Page is the highest traffic page of the website.

### Home Page Rotating Tile Advertisement -- 4 available @ \$2,500 each

Your advertisement will rotate on the home page website and mobile app platforms, visible to all in-person and virtual attendees.

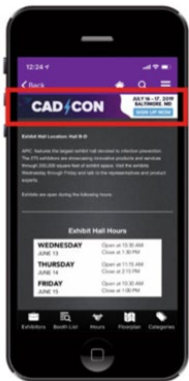
We will need the same JPEG or PNG graphic in the following sizes:

- 1200 pixels wide x 200 pixels high (for the website)
- 2,000 pixels wide x 400 pixels high (for the mobile app)



## Advertising Mobile App only (launches October 2025)

### Subpage Header Advertisement -- 3 available @ \$1,500 each



Your (linkable) advertisement will be seen on one of the three subpages when attendees as visit that specific page.

Select from one of the following pages:

- Exhibitor List Page
- Attendee List Page
- Schedule Page

Subpage Header Ads specs (all JPEG or PNG graphics):

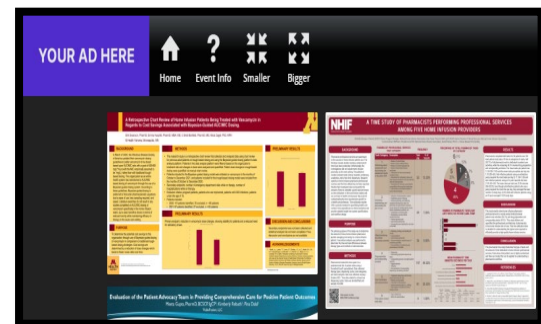
- Website - 1,280 pixels wide X 200 pixels tall
- App - various sizes needed to accommodate phone and tablets (1,080 pixels wide x 152 pixels high; 1,920 wide x 225 high; 2,048 wide x 180 high; 1,920 wide x 152 high)

### e-Poster Gallery - Exclusive \$3,500

Showcase your company while supporting the abstract posters and the valuable education they provide.

The virtual poster gallery will showcase **800+** AAPM&R posters. Your (linkable) logo placement on the virtual poster platform will be prominently displayed to recognize your support. There were **9,414 poster views in 2023.**

Artwork should be 480 pixels wide x 200 tall pixels; JPEG or PNG graphic.



*Artwork spec recap:*

- *All files should be JPEG or PNG format; no Java Script accepted*
- *No limitations on color, i.e. RGB resolution*
- *There is no maximum file size*