2024 Institution Partners Council

Participation Reconciliation Report





Thank You for Your Commitment

- Your support helped the Academy advance our specialty's impact throughout healthcare.
- IPC members received year-round recognition and had the opportunity to receive discounts and values outlined by the program, including year-round recognition.
- This deck documents the tangible value of your participation and invites you to renew this collaboration. Page 10 of this report also includes this registration URL by which you can renew and secure your booth for the Job & Fellowship Fair being held October 22, 2025 in Salt Lake City. Enter code *IPC25* at checkout to waive the \$1,375 booth fee.



Values of 2024 IPC Participation

- Complimentary 8x10 booth at the in-person Job and Fellowship Fair (\$1,350 value)
- One complimentary Annual Assembly registration (\$895 value) and three 20% (\$179 each) discounted registrations
- ⊘ Discounts on select advertising opportunities
- ✓ Use of IPC participant logos
- ✓ Year-round recognition



Year-Round Recognition

2024 Institution Partners Council

Shirlev Rvan AbilityLab

Shirley Rynn

AAPM&R is grateful for our 2024 partners who help the Academy advance the field of physical medicine and rehabilitation medicine with their support. Read on to learn more about them.

The Physiatrist Membership Newsletter (e-copy here)

Atrium Health Carolinas Rebabilitation

We Restore Quality To Life through exceptional care. Atrium Health Ranked #7 nationally by U.S. News & World Report, Cardinas Rehabilitation we are the Southeast's largest PM&R practice. Across 5 free-

standing inpatient rehabilitation hospitals our board-certified doctors, therapists and nurses deliver expert care with unwavering compassion to adult and pediatric patients addressing the most complex conditions. We have the world's first by CARF accredited Cancer Rehabilitation Program, along with 16 other accredited programs and specialties, Including Brain Injury, Stroke, Amputation and Spinal Cord Injury. Wake Forest University School of Medicine serves as the academic core for Carolinas Rehabilitation PM&R. Globally recognized for our expertise, we are members of World Rehabilitation Alliance. Celebrating 75 years of leadership in PM&R Carolinas Rehabilitation is committed to transforming lives-one patient at a time.

Barrow Neurological Institute



international leader in the treatment, research and education of brain and spinal diseases, conditions and injuries. Our mission is to advance the knowledge and practice of medicine in neuroscience through basic and clinical research, education of medical professionals and innovation in clinical techniques and technology. Equipped with the latest rehabilitation technology and robotics, our rehab continuum provides a full spectrum of care, including inpatient and outpatient rehabilitation services, work and school re-entry programs, support groups and more. Barrow is home to nine CARFaccredited rehabilitation programs and is ranked by U.S. News & World Report as a top rehabilitation hospital.

Brooks Rehabilitation Institute

HASSAN Dr. Hassan, a board-BRO KS Brooks Rehabilitation, a nonprofit organization, excels in medical practice and business Rehabilitation headquartered in coaching. He empowers physiatrists to Jacksonville, Florida, operates two inpatient achieve financial independence and practice rehabilitation hospitals totaling 220 beds on their own terms. With expertise in and a Center for Inpatient Rehabilitation in physiatry and business, Dr. Hassan bridges partnership with Halifax Health in Daytona the gap between medical excellence and Beach, Florida, Brooks also operates a home entrepreneurship. His holistic approach healthcare agency, more than 50 outpatient includes personal development, financial therapy clinics, the Brooks Rehabilitation planning and strategic thinking, ensuring Medical Group, two skilled nursing facilities, physicians can start, sustain and grow assisted living and memory care. In addition, profitable practices. Dr. Hassan envisions the Brooks Clinical Research Center a future where physician-entrepreneurs specializes in research to advance the science revolutionize physiatry and reclaim of rehabilitation. Brooks also provides low- or ownership of medicine. His guidance is no-cost community programs and services to improve the quality-of-life for people living pivotal in transforming medical practice and empowering physicians for independent with physical disabilities.

Christine E. Lynn Rehabilitation Center at Encompass Health UHealth Jackson Rehab Care

UHealth Jackson

LRC's luminary physicians, therapists, nurses

and fragile patients. Our team strives daily to

help our patients improve function, mobility,

independence and activity levels for a better

guality-of-life. This continued dedication and

a state-of-the-art facility have positioned this

The Craig H. Neilsen Rehabilitation Hospital

Neilsen Rehabilitation Hospital

Utah Health seamlessly blends hospitality

with state of the art care and innovation

Equipped with cutting-edge medical

technologies and staffed by dedicated

individuals recovering from spinal cord

injuries, brain injuries and other complex

tandem with the Department of Physical

efforts drive ground-breaking research.

patient care. Together, we create a

Medicine and Rehabilitation, our synergistic

comprehensive education and exceptional

for patients on their rehabilitation journey.

certified physiatrist,

neurological conditions. Working in

experts. It offers specialized programs for

The Craig H. Neilsen

at the University of

at the University of Utah Health

rehab hospital as the hospital of choice in

South Florida.

Dr. Hassar

success.

and support staff, who work diligently and

selflessly with some of our most complex.

Encompass Encompass Health is Health The Christine E the nation's largest owner and operator I von Dehebilitation Rehabilitation Care Center (LRC) at of inpatient rehabilitation hospitals, with a UHealth Jackson national footprint that includes more than 160 Rehab Care has been named among the hospitals in 37 states and Puerto Rico. Our top hospitals in the U.S. by the U.S. News & team of clinical experts provide high-quality World Report, placing us in the top 5 percent compassionate rehabilitative care for patients of rehabilitation hospitals nationwide. This recovering from a major injury or illness. tremendous recognition can be attributed to

using advanced technology and innovative treatments to maximize recovery. Encompass Health offers a rewarding experience where physicians will see patients improve and regain their independence, all while having a flexible schedule and work-life balance. We provide training and development. online continuing education opportunities mentorships and leadership development programs

lefferson Moss-Magee Rehabilitation Jefferson Jefferson Moss-Magee Rehabilitation

MossRehab, ranked #8 in the nation by U.S. News & World Report and Magee Rehabilitation Hospital have come together under the umbrella of Jefferson Health and are now known as lefferson Moss. Manee Rehabilitation. With six inpatient and 35+ outpatient locations, a Model Center for Brain Injury and a nationally-recognized spinal cord injury program, we are the largest provider in the Philadelphia region. Our stroke program offers the latest advances in neurological rehab with access to clinical research. Our full continuum of care includes the Jefferson Moss Rehabilitation Research Institute, an advanced robotics program and an extensive creative arts program.

collaborative environment fostering recovery JFK Johnson Rehabilitation Institute independence and an improved quality-of-life

50

Named one of the top rehabilitation hospitals in the country by U.S. News & World Report six years in a row, JFK Johnson Rehabilitation Institute, a part of Hackensacl Meridian Health, has been providing quality clinical rehabilitation care for 50 years in specialties such as stroke rehabilitation. brain injury, orthopedics/musculoskeletal and sports injuries, spinal cord injury, pain

treatment, cardiac rehabilitation, prosthetics/ orthotics, Parkinson's disease, pediatrics and women's services. Our PM&R Residency Program has a 5-Star Pating on Doximity.

OCTOBER/NOVEMBER 2024

2024 INSTITUTION PARTNERS COUNCIL

Mavo Clinic layo Clinic has more No. 1

MAYC CLINIC rankings than any other hospital n the nation according to U.S. Ð News & World Report, Everyone at Mayo Clinic is on a mission to provide compassionate, world-class care to each person, in every connection. That includes 1.3 million patients from more than 130 countries who visit Mayo Clinic campuses each year. We also train future health leaders who share our drive to transform healthcare. Mayo Clinic is a non-profit organization committed to clinical practice, education and research, providing whole-person care to everyone who needs healing. Here, experts solve the biggest healthcare challenges together. Behind our top rankings, you'll find a diverse, inclusive culture of teamwork. excellence, mutual respect and dedication to putting patients first. We are undaunted by the unknown and walk alongside patients on their journeys to find answers and solutions. Metro Health System and Case Western

Reserve University The MetroHealth

MetroHealth System (MHS) is a leading academic medical center that is focused on the region's diverse population and is nationally-renowned for innovation, outcomes and service. The MetroHealth Rehabilitation Institute, a Case Western Reserve University affiliate. includes CARE-accredited comprehensive rehabilitation services, a Spinal Cord Injury Model System Center, and is ranked by U.S. News & World Report as a top rehabilitation hospital. Training programs include a PM&R Residency and Fellowships in Brain Injury, Pain and Spinal Cord Injury. The MetroHealth Center for Rehabilitation Research conducts cutting-edge rehabilitation research and is one of the top rehabilitation departments in the nation in NIH funding (Blue Ridge).

Montefiore Rehabilitation

attending this fall.

Monteflore Rehabilitation Medicine has been strengthening our local and global advocacy and service efforts - participating in MSSNY's Disability Pride Month, expanding our community adaptive sports, and continuing our international physiatric medical partnerships and mission trips. Our residency continues to expand our categorical class, increasing from four to five spots this cycle, while keeping our PGY2-4 classes at nine per year. We continue to expand our faculty: welcoming back a recent graduate, Jasal Patel, as our new cancer rehabilitation

MUSC Health Physical Medicine & abilitation

The expanding PM&R Division at the Medical MUSC University of South Carolina Medical University (MUSC) is led by division chief, Ameet Nagpal, MD, MS, MEd. MBA, FAAPMR, We offer services for patients suffering from chronic pain, musculoskeletal and/or sports injuries, acquired brain injuries, spinal cord injuries. amputations and other disabling conditions. We also offer world-class care for inpatient rehabilitation at MUSC Health Rehabilitation Hospital. MUSC and the PM&R Division are aligned in the strategy of developing a PM&R residency within the next year. MUSC Health is an 865-bed, quaternary care, Level I Trauma space, surrounding patients, discovering new Center in the heart of downtown Charleston. South Carolina, serving a large catchment area. Our ambulatory care centers are situated throughout the Lowcountry to ensur access for the patients whom we serve. Rusk Rehabilitation at NYU Langone Health

SIMEDHealth Celebrating 75 years

of innovation and **NYU Langone** leadership, NYU Health Lancone's Rusk

Rehabilitation is one of the most renowned centers of its kind for the treatment of adults and children. It is home to advances that have set the standard in rehabilitation medicine for every stage of life and every phase of recovery. Our internationallyrecognized programs cover the full spectrum of rehabilitative services, with our experts serving as leaders in research, education and clinical care. Rusk Rehabilitation is recognized by U.S. News & World Report as one of the top 5 rehabilitation programs in the country.

clinical care, research and family support for people experiencing the most complex conditions, including brain and spinal cord injuries, multi-trauma. traumatic amputations, stroke, multiple sclerosis and pain. The Complex Concussion Clinic and mTBI Brain Health and Recovery lab engage in multidisciplinary treatment and research to improve clinical outcomes. Shepherd is an elite center recognized as both Traumatic Brain Injury and Spinal Cord Injury Model Systems and is ranked by U.S. News & World Report as one of the nation's top hospitals for rehabilitation. Shepherd Center treats thousands of patients annually with unmatched expertise and unwavering compassion to help them begin again.

Shirley Ryan AbilityLab

Abilitylab. Is the global leader in physical medicine and

rehabilitation for adults and children with

from traumatic brain and spinal cord injury

designated the "No. 1 Rehabilitation Hospital

every year since 1991. Upon opening a state-

of-the-art, 1.2-million-square-foot facility in

first-ever "translational" research hospital i

which clinicians, scientists, innovators and

technologists work together in the same

approaches and applying (or "translating")

research in real time. This unique model

enables patients to have access to the

brightest minds, the latest research and

the best opportunity for recovery. For more

2017, Shirley Ryan AbilityLab became the

the most severe, complex conditions -

to stroke, amputation and cancer-related

impairment. The organization has been

in America" by U.S. News & World Report

University of California Davis Department of DMRD

Physical Medicine & Rehabilitation HEALTH Department of Physical Ine University Medicine and Rehabilitation of California The University Davis Department of PM&R is transforming lives of our diverse populations by Improving health and function through the University of Pennsylvania was the first combined power of collaborative education, program in the nation. With substantial research, clinical care and community engagement, Comprehensive facilities Include a Level 1 Trauma Center, 52-bed UC Davis Rehabilitation Hospital, Shriners Hospitals for Children Northern California. Northern California VA system, and broad multidisciplinary adult and pediatric clinics In sports medicine, neuromuscular disease spine, amputee management, post-polio, SCI, brain injury, CP, spasticity management and spina bifida. Education programs include medical student teaching, PM&R residency, and ACGME-accredited fellowships in Sports Medicine, Neuromuscular Medicine and Pediatric Rehabilitation Medicine.

2024 INSTITUTION PARTNERS COUNCIL

University of Louisville & UofL Health -Frazier Rehabilitation Institute

Frazler Rehabilitation Institute Celebrating 50 years of **UL** Health

excellence in teaching physiatry, University of Louisville operationalization of a new acute inpatient Division of PM&R practices in a multitude brain injury rehabilitation unit as well as a of settings and is primarily housed in new outpatient spine and musculoskeletal the state-of-the-art UofL Health-Frazier medicine facility. These investments in our Rehabilitation Institute, Frazier's rich history real estate infrastructure have facilitated the In rehab medicine and patient care provides recruitment and retention of a nationallyan ideal setting for resident education. With recognized faculty now 30 strong and a robust faculty that includes specialists the growth of an extremely competitive In SCI, TBI, Stroke, Sports Medicine, residency program now matching for six Electrodiagnostic Medicine, Cancer, Pediatric positions per year. We continue to actively and Neuromuscular Rehab, residents garner recruit for faculty with subspecialty training a world-class education on their journey to In brain injury, cancer, musculoskeletal and becoming future PM&R leaders. The program pediatric rehabilitation medicine. Learn more boasts a strong curriculum for residents at urme rochester edu/physical-medicine-Including all core sub-specialties. Ultrasound rehabilitation Resident Wellness, Quality Improvement and University of Washington Department of Research **Rehabilitation Medicine**

University of Minnesota, Department of Rehabilitation Medicine

Founded in 1888, the ж University of Minnesota Department of University of Minnesota Rehabilitation Medicine Medical School draws on Derversory of Menselona 135 years of Improving Driven to Discover* medicine through

education, scientific discovery and giving thrive. Our clinical care teams are consistently patients innovative and compassionate care ranked among the best in the nation. We For more than 70 years, the Department of offer residencies, fellowships, clerkships, and Rehabilitation Medicine has set a gold standard degree programs in occupational therapy prosthetics and orthotics, physical thera for rehabilitation care, education and research Faculty practice at affiliated locations under M and a rehabilitation science PhD. We are also dedicated to research excellence, Health Fairview representing a collaboration between the University, University of strive to create a diverse, collaborativ Minnesota Physicians and Fairview Health Innovative research culture that max Services combining academic and community impact on the communities we serve resources to provide the very best clinical more at rehab washington edu. care to patients and communities, while also supporting research and education across the Joint healthcare delivery system.

University of Pennsylvania Department of UPMC Rehabilitation Institute Physical Medicine and Rehabilitation

UPMC REHABILITATION As one of the largest

aapm&r

IPC

PARTNER

Renn Medicine Department rehabilitation networks in the United States of Physical UPMC Rehabilitation Institute is a nationally Medicine and Rehabilitation (PM&R) at the recognized center of excellence for physical rehabilitation. A leader in inpatient care, UPMC Mercy is nationally ranked #13 in research funding, educational excellence and rehabilitation by U.S. News & World Report and is home to the UPMC Rehabilitation Institute's Centers of Excellence In stroke, spinal cord injury and brain injury rehabilitation. Plus, with more than 80 outpatient locations, patients benefit from a seamless continuum of care. We have one of the largest residency programs in the nation four ACGME-accredited fellowships, and one innovative spine care fellowship. Learn more at http://UPMC.com/Rehab.

U.S. Physiatry

in 2011 by leaders from all aspects of the rehab continuum, USP's goals are to ensure the success of the physiatrist by providing resources of a national company to help negotiate managed care contracts and ACO affiliations, to implement an IT strategy that allows focus on quality outcomes, and to ensure that the revenue cycle is maximized USP is physician-led, with leadership made up entirely of practicing PM&R physicians. USP believes that empowering the rehab physician to follow patients throughout the rehab continuum allows for the best possible outcomes for patients and for our physician partners to maximize their practice income opportunities.

UT Southwestern Medical Center

UTSouthwestern Our

Physical Medicine & Rehabilitation continued innovation and hard work were recognized by the U.S. News & World Report's ranking o #15. UT Southwestern Medical Center is the #1 hospital in north Texas. We held our 25th Annual Phala Helm Scientific Day this past in non-invasive stimulation to the spinal cord and brain. Our department continues to lead in TBI, Burn Rehabil tion, and has

Mailed to 8,500+ PM&R physicians!

18 THE PHYSIATRIST

SIMEDHealth

Shepherd Center

Shepherd Center provides world class

Shepherd Center

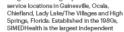
HARVARD HEDICAL SCHOOL Department of Physical Medicine and

laboratories. Faculty members include physicians and scientists, who use evidencequality-of-life for all patients

an independent. multi-specialty, integrated medical group with clinic and service locations in Gainesville, Ocala, SIMEDHealth is the largest independent health system in north central Florida, with physicians and advanced care providers

Spaulding Rehabilitation Hospital Boston which is nationally ranked by U.S. News 8 World Report and is the official teaching hospital of the Harvard Medical School Rehabilitation (PM&R). The department

information, go to www.sralab.org. SIMEDHealth is



anchored by

is dedicated to the advancement of rehabilitation in clinical settings and research nationally- and internationally-recognized based medicine, technology and innovation to improve function, clinical outcomes and

responsible for healthcare services in multiple hospitals and other facilities in this region. Spaulding Rehabilitation Network Spaulding Rehabilitation Rehabilitation



The Spaulding Network is

the highest guality clinical care as evidenced by national benchmarks-Newsweek. NIH funding-we drive innovation. We proudly care for the most diverse patient

population in our region and the nation. Our cutting-edge science propels our field forward in many areas-the management of Long-COVID, advanced lower limb prosthetics, rehabilitation robotics, nutritional management of veterans with TBland nanotechnology. We are ushering in the future of PM&R.

University of Rochester, Department of Rehabilitation Medicine The University

Department of

ROCHESTER of Rochester

Physical Medicine and Rehabilitation has

UW Medicine Since 1957, the

Department of Rehabilitation Medicine has

training and research. Our goal is a world

where all people can fully participate and

offered the highest guality rehabilitation care.

BEHABILITATION MEDICINE Washington

University of

The

U.S. Physlatry US PHYSIATRY... (USP) was founded completed a massive transformation with the

O'Donne Brain Institute department's year, highlighting research and developments

Year-Round Recognition

AAPM&R Website, <u>IPC page</u>



Making PM&R Essential, Now and in the Future

Aapmr.org has a monthly average of 45,000 visitors and 286,554 pageviews. "About AAPM&R" pages have been viewed 291,201 times this year, by 211,687 visitors

Help transform the focus of healthcare to value function while benefiting your institution.

Partner with us to receive year-round exposure among your peers and other institutions. See a summary of 2023 benefits in action HERE.

2025 IPC Application

Thank you to these institutions:





The Academy is grateful for organizations who partner with us to support the specialty of PM&R.

Join the council today!

Learn More: aapmr.org/about-aapm-r/c...



BRADESTER UPMC Interes

12:01 PM · Nov 19, 2024 · 149 Views

Year-Round Recognition-Social Media



+ Follow ... American Academy of Physical Medicine & Rehabilit... 5.995 followers

Thank you to our long time IPC members for their support! Shepherd Center, SIMEDHealth, Spaulding Rehabilitation Hospital are returning participants for 9 years!

Learn more about the benefits & how your organization can get involved here: https://lnkd.in/gv4aU8Uw



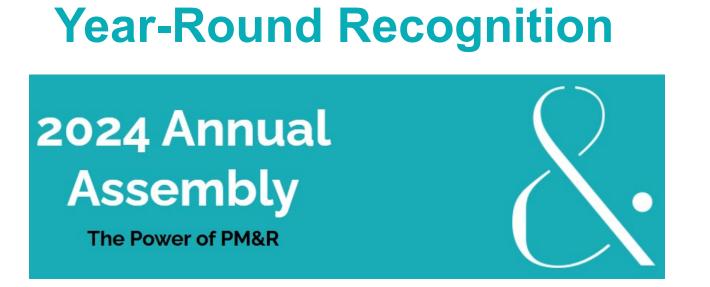


Thank you to our long time IPC members for their support! @ShepherdCenter, @SIMEDHealth, @SpauldingRehab are returning participants for 9 years!

Learn more about the benefits & how your organization can get involved here: aapmr.org/about-aapm-r/c...



New in 2024! Small group shout-outs via X/Twitter and LinkedIn. aapm&r



Inside front cover advertisement in:

- **Preliminary Program** mailed to 8,992 members (digital version <u>available here</u>)
- Official Program distributed onsite to 3,000 attendees (digital version <u>available</u> <u>here</u>)



Year-Round Recognition

Annual Assembly Signage

- Registration
- PM&R Pavilion Entrance







Podium Recognition at Annual Assembly





Sarah Hwang, MD, chair of the Program Planning Committee recognized IPC participants in the opening Plenary Session at #AAPMR24. See the video clip <u>here.</u>



Thank you!

We look forward to your continued participation.

- We will be announcing a new IPC opportunity in the coming weeks aligned with <u>PM&R Aspire</u>, our career exploration platform.
- Access the 2025 application <u>here</u> or renew via the 2025 Job and Fellowship <u>registration link</u>. Use code *IPC25* at checkout to waive the \$1,375 booth fee.
- Please return by January 31, 2025.
- Contact: Meghan Strubel at (847) 737-6116 or mstrubel@aapmr.org





Questions? Here's who to contact:

- IPC, Advertising & Mailing Lists
 - Meghan Strubel (<u>mstrubel@aapmr.org</u>) or <u>corporatesupport@aapmr.org</u>
- Job and Fellowship Fair & Jobs Board
 - Natalia Opoka (<u>nopoka@aapmr.org</u>) or <u>careerservices@aapmr.org</u>
- Annual Assembly Exhibits & Sponsorships
 - Conventus Media <u>aapmr.org@conventusmedia.com</u>
 - Lisa Koch Exhibits, Sponsorships and Satellites, lkoch@conventusmedia.com
 - Chris O'Connell Administration, <u>coconnell@conventusmedia.com</u>
 - Kathleen Noonan Exhibits and Sponsorships, knoonan@conventusmedia.com
 - Tricia Swift Logistics, pswift@conventusmedia.com
- Additional Corporate Support Inquiries
 - Sharon Popielewski, Associate Executive Director, Business and Resource Development (<u>spopielewski@aapmr.org</u>)
 - Sara Rossi-Statis, Director, Corporate Support and Career Services (srossistatis@aapmr.org)

