# 2024 Institution Partners Council

Participation Reconciliation Report



aapm&r

# **Thank You for Your Commitment**

- Your support helped the Academy advance our specialty's impact throughout healthcare.
- IPC members received year-round recognition and had the opportunity to receive discounts and values outlined by the program, including yearround recognition.
- This deck documents the tangible value of your participation and invites you to renew this collaboration. Page 10 of this report also includes this registration URL by which you can renew and secure your booth for the Job & Fellowship Fair being held October 22, 2025 in Salt Lake City. Enter code *IPC25* at checkout to waive the \$1,375 booth fee.



# Values of 2024 IPC Participation

- Complimentary 8x10 booth at the in-person Job and Fellowship Fair (\$1,350 value)
- One complimentary Annual Assembly registration (\$895 value) and up to three 20% (\$179 each) discounted registrations
- Discounts on select advertising opportunities
- Use of IPC participant logos



## The Physiatrist Membership Newsletter (e-copy here)

#### Atrium Health Carolinas Rehabilitation



We Restore Quality To Life through exceptional care. Atrium Health Ranked #7 nationally by U.S. News & World Report, we are the Southeast's

Jamest PM&P practice. Across 5 freestanding inpatient rehabilitation hospitals. our board-certified doctors, therapists and nurses deliver expert care with unwavering compassion to adult and pediatric patients addressing the most complex conditions. We have the world's first by CARF accredited Cancer Rehabilitation Program, along with 16 other accredited programs and specialties, including Brain Injury, Stroke, Amputation and Spinal Cord Injury. Wake Forest University School of Medicine serves as the academic core for Carolinas Rehabilitation PM&R. Globally recognized for our expertise, we are members of World Rehabilitation Alliance. Celebrating 75 years of leadership in PM&R Carolinas Rehabilitation is committed to transforming lives-one patient at a time.

#### Barrow Neurological Institute



Barrow Neurological

international leader in the treatment, research and education of brain and spinal diseases, conditions and injuries. Our mission is to advance the knowledge and practice of medicine in neuroscience through basic and clinical research, education of medical professionals and innovation in clinical techniques and technology. Equipped with the latest rehabilitation technology and robotics, our rehab continuum provides a full spectrum of care, including inpatient and outpatient rehabilitation services, work and school re-entry programs, support groups and more. Barrow is home to nine CARFaccredited rehabilitation programs and is ranked by U.S. News & World Report as a top rehabilitation hospital.

#### **Brooks Rehabilitation Institute**

BRO©KS\* Brooks Rehabilitation, a nonprofit organization, Rehabilitation headquartered in Jacksonville, Florida, operates two inpatient rehabilitation hospitals totaling 220 beds and a Center for Inpatient Rehabilitation in partnership with Halifax Health in Daytona Beach, Florida, Brooks also operates a home healthcare agency, more than 50 outpatient therapy clinics, the Brooks Rehabilitation Medical Group, two skilled nursing facilities, assisted living and memory care. In addition, the Brooks Clinical Research Center specializes in research to advance the science of rehabilitation. Brooks also provides low- or no-cost community programs and services to improve the quality-of-life for people living with physical disabilities.

#### Christine E. Lynn Rehabilitation Center at UHealth Jackson Rehab Care



The Christine F. Lynn Dehabilitation UHealth Jackson

Rehab Care has been named among the top hospitals in the U.S. by the U.S. News & World Report, placing us in the top 5 percent of rehabilitation hospitals nationwide. This tremendous recognition can be attributed to LRC's luminary physicians, therapists, nurses and support staff, who work diligently and selflessly with some of our most complex and fragile patients. Our team strives daily to help our patients improve function, mobility. Independence and activity levels for a better quality-of-life. This continued dedication and a state-of-the-art facility have positioned this rehab hospital as the hospital of choice in South Florida.

#### The Craig H. Neilsen Rehabilitation Hospital at the University of Utah Health



The Craig H. Neilsen Neilsen Rehabilitation Hospital at the University of

Utah Health seamlessly blends hospitality with state of the art care and innovation Equipped with cutting-edge medical technologies and staffed by dedicated experts. It offers specialized programs for individuals recovering from spinal cord injuries, brain injuries and other complex neurological conditions. Working in tandem with the Department of Physical Medicine and Rehabilitation, our synergistic efforts drive ground-breaking research. comprehensive education and exceptional patient care. Together, we create a collaborative environment fostering recovery independence and an improved quality-of-life for patients on their rehabilitation journey.

HASSAN Dr. Hassan, a boardcertified physiatrist, excels in medical practice and business coaching. He empowers physiatrists to achieve financial independence and practice on their own terms. With expertise in physiatry and business, Dr. Hassan bridges the gap between medical excellence and entrepreneurship. His holistic approach includes personal development, financial planning and strategic thinking, ensuring physicians can start, sustain and grow profitable practices. Dr. Hassan envisions a future where physician-entrepreneurs revolutionize physiatry and reclaim ownership of medicine. His guidance is pivotal in transforming medical practice and empowering physicians for independent



Encompass Encompass Health is the nation's largest owner and operator

of inpatient rehabilitation hospitals, with a national footprint that includes more than 160 hospitals in 37 states and Puerto Rico, Our team of clinical experts provide high-quality compassionate rehabilitative care for patients recovering from a major injury or illness. using advanced technology and innovative treatments to maximize recovery. Encompass Health offers a rewarding experience where physicians will see patients improve and regain their independence, all while having a flexible schedule and work-life balance. We provide training and development. online continuing education opportunities mentorships and leadership development

#### lefferson Moss-Magee Rehabilitation



MossRehab, ranked #8 in the nation by U.S. News & World Report and Magee Rehabilitation Hospital have come together under the umbrella of Jefferson Health and are now known as lefferenn Moss, Magae Rehabilitation. With six inpatient and 35+ outpatient locations, a Model Center for Brain Injury and a nationally-recognized spinal cord injury program, we are the largest provider in the Philadelphia region. Our stroke program offers the latest advances in neurological rehab with access to clinical research. Our full continuum of care includes the Jefferson Moss Rehabilitation Research Institute, an advanced robotics program and an extensive creative arts program.

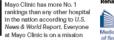
#### JFK Johnson Rehabilitation Institute



Named one of the top rehabilitation hospitals in the country by U.S. News & World Report six years in a row, JFK Johnson

Rehabilitation Institute, a part of Hackensacl Meridian Health, has been providing quality clinical rehabilitation care for 50 years in specialties such as stroke rehabilitation. brain injury, orthopedics/musculoskeletal and sports injuries, spinal cord injury, pain treatment, cardiac rehabilitation, prosthetics/ orthotics, Parkinson's disease, pediatrics and women's services. Our PM&R Residency Program has a 5-Star Rating on Doximity.

OCTOBER/NOVEMBER 2024



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to provide compassionate, world-class care to each person, in every connection, That includes 1.3 million patients from more than 130 countries who visit Mayo Clinic campuses each year. We also train future health leaders who share our drive to transform healthcare. Mayo Clinic is a non-profit organization committed to clinical practice, education and research, providing whole-person care to everyone who needs healing. Here, experts solve the biggest healthcare challenges together. Behind our top rankings, you'll find a diverse, inclusive culture of teamwork. excellence, mutual respect and dedication to putting patients first. We are undaunted by the unknown and walk alongside patients on their journeys to find answers and solutions.

#### Metro Health System and Case Western Reserve University



Mayo Clinic

The MetroHealth MetroHealth System (MHS) is a leading academic

medical center that is focused on the region's diverse population and is nationally-renowned for innovation, outcomes and service. The MetroHealth Rehabilitation Institute, a Case Western Reserve University affiliate. includes CARF-accredited comprehensive rehabilitation services, a Spinal Cord Injury Model System Center, and is ranked by U.S. News & World Report as a top rehabilitation hospital. Training programs include a PM&R Residency and Fellowships in Brain Injury, Pain and Spinal Cord Injury. The MetroHealth Center for Rehabilitation Research conducts cutting-edge rehabilitation research and is one of the top rehabilitation departments in the nation in NIH funding (Blue Ridge).

#### Montefiore Rehabilitation



Montefiore | BEINSTEIN

Monteflore Rehabilitation Medicine has been strengthening our local and global advocacy and service efforts - participating in MSSNY's Disability Pride Month, expanding our community adaptive sports, and continuing our international physiatric medical partnerships and mission trips. Our residency continues to expand our categorical class, increasing from four to five spots this cycle, while keeping our PGY2-4 classes at nine per year. We continue to expand our faculty: welcoming back a recent graduate, Jasal Patel, as our new cancer rehabilitation attending this fall.

#### MUSC Health Physical Medicine &



The expanding PM&R Division at the Medical MUSC University of South Carolina Medical University (MUSC) is led by division

chief, Ameet Nagpal, MD, MS, MEd, MBA, FAAPMR, We offer services for patients suffering from chronic pain, musculoskeletal and/or sports injuries, acquired brain injuries, spinal cord injuries. amputations and other disabling conditions. We also offer world-class care for inpatient rehabilitation at MUSC Health Rehabilitation Hospital, MUSC and the PM&R Division are aligned in the strategy of developing a PM&R residency within the next year, MUSC Health Is an 865-bed, quaternary care, Level I Trauma Center in the heart of downtown Charleston. South Carolina, serving a large catchment area. Our ambulatory care centers are situated throughout the Lowcountry to ensur access for the patients whom we serve.

#### Rusk Rehabilitation at NYU Langone Health



Celebrating 75 years of innovation and leadership, NYU Langone's Rusk

Rehabilitation is one of the most renowned centers of its kind for the treatment of adults and children. It is home to advances that have set the standard in rehabilitation medicine for every stage of life and every phase of recovery. Our internationallyrecognized programs cover the full spectrum of rehabilitative services, with our experts serving as leaders in research, education and clinical care. Rusk Rehabilitation is recognized by U.S. News & World Report as one of the top 5 rehabilitation programs in the country.



Shepherd Center Shepherd Center provides world-class

clinical care, research and family support for people experiencing the most complex conditions, including brain and spinal cord injuries, multi-trauma. traumatic amputations, stroke, multiple sclerosis and pain. The Complex Concussion Clinic and mTBI Brain Health and Recovery lab engage in multidisciplinary treatment and research to improve clinical outcomes. Shepherd is an elite center recognized as both Traumatic Brain Injury and Spinal Cord Injury Model Systems and is ranked by U.S. News & World Report as one of the nation's top hospitals for rehabilitation. Shepherd Center treats thousands of patients annually with unmatched expertise and unwavering compassion to help them begin again.

#### Shirley Ryan AbilityLab

2024 Institution Partners Council

Abilitylab. Is the global leader in physical medicine and rehabilitation for adults and children with the most severe, complex conditions from traumatic brain and spinal cord injury to stroke, amoutation and cancer-related impairment. The organization has been designated the "No. 1 Rehabilitation Hospital in America" by U.S. News & World Report every year since 1991. Upon opening a stateof-the-art, 1.2-million-square-foot facility in 2017, Shirley Ryan AbilityLab became the first-ever "translational" research hospital is which clinicians, scientists, innovators and technologists work together in the same space, surrounding patients, discovering new approaches and applying (or "translating") research in real time. This unique model enables patients to have access to the brightest minds, the latest research and the best opportunity for recovery. For more Information, go to www.sralab.org.



SIMEDHealth is an independent. SIMEDHealth multi-specialty, integrated medical group with clinic and service locations in Gainesville, Ocala, Chiefland, Lady Lake/The Villages and High Springs, Florida. Established in the 1980s, SIMEDHealth is the largest independent health system in north central Florida, with physicians and advanced care providers responsible for healthcare services in multiple hospitals and other facilities in this region.

#### Spaulding Rehabilitation Network



The Spaulding Network is anchored by

Spaulding Rehabilitation Hospital Boston which is nationally ranked by U.S. News 8 World Report and is the official teaching hospital of the Harvard Medical School Department of Physical Medicine and Rehabilitation (PM&R). The department is dedicated to the advancement of rehabilitation in clinical settings and research laboratories, Faculty members include nationally- and internationally-recognized physicians and scientists, who use evidencebased medicine, technology and innovation to improve function, clinical outcomes and quality-of-life for all patients

Shirley Ryan AbilityLab

## UCDAVIS Department of Physical HEALTH Medicine and Rehabilitation of California

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University of California Davis Department of

AAPM&R is grateful for our 2024 partners who help the Academy advance the field of physical medicine and rehabilitation medicine with their support. Read on to learn more about them.

> Davis Department of PM&R is transforming lives of our diverse populations by Improving health and function through the combined power of collaborative education, research, clinical care and community engagement, Comprehensive facilities Include a Level 1 Trauma Center, 52-bed UC Davis Rehabilitation Hospital, Shriners Hospitals for Children Northern California. Northern California VA system, and broad multidisciplinary adult and pediatric clinics In sports medicine, neuromuscular disease spine, amputee management, post-polio, SCI, brain injury, CP, spasticity management and spina bifida. Education programs include medical student teaching, PM&R residency, and ACGME-accredited fellowships in Sports Medicine, Neuromuscular Medicine and Pediatric Rehabilitation Medicine.

#### University of Louisville & UofL Health -Frazier Rehabilitation Institute

Frazier Rehabilitation Institute Celebrating 50 years of excellence in

teaching physiatry, University of Louisville Division of PM&R practices in a multitude of settings and is primarily housed in the state-of-the-art Uofl. Health-Frazier Rehabilitation Institute, Frazier's rich history In rehab medicine and patient care provides an ideal setting for resident education. With a robust faculty that includes specialists In SCI, TBI, Stroke, Sports Medicine, Electrodiagnostic Medicine, Cancer, Pediatric and Neuromuscular Rehab, residents garner a world-class education on their journey to becoming future PM&R leaders. The program boasts a strong curriculum for residents Including all core sub-specialties. Ultrasound Resident Wellness, Quality Improvement and

#### University of Minnesota, Department of Rehabilitation Medicine



Founded in 1888, the University of Minnesota Department of University of Minnesota Rehabilitation Medicine Medical School draws on Oniversity or Minnesons. 135 years of Improving

Driven to Discover\* medicine through education, scientific discovery and giving patients innovative and compassionate care For more than 70 years, the Department of Rehabilitation Medicine has set a gold standard for rehabilitation care, education and research Faculty practice at affiliated locations under M Health Fairview representing a collaboration between the University, University of Minnesota Physicians and Fairview Health Services combining academic and community resources to provide the very best clinical care to patients and communities, while also supporting research and education across the loint healthcare delivery system.

## University of Pennsylvania Department of

#### Physical Medicine & Rehabilitation Penn Medicine Department of Physical

Medicine and Rehabilitation (PM&R) at the University of Pennsylvania was the first program in the nation. With substantial research funding, educational excellence and the highest quality clinical care as evidenced by national benchmarks-Newsweek. NIH funding-we drive innovation. We proudly care for the most diverse patient population in our region and the nation. Our cutting-edge science propels our field forward in many areas—the management of Long-COVID, advanced lower limb prosthetics, rehabilitation robotics, nutritional management of veterans with TRland nanotechnology. We are ushering in the future of PM&R.

#### University of Rochester, Department of Rehabilitation Medicine



Physical Medicine and Rehabilitation has completed a massive transformation with the operationalization of a new acute inpatient brain injury rehabilitation unit as well as a new outpatient spine and musculoskeletal medicine facility. These investments in our real estate infrastructure have facilitated the recruitment and retention of a nationallyrecognized faculty now 30 strong and the growth of an extremely competitive residency program now matching for six positions per year. We continue to actively recruit for faculty with subspecialty training opportunities. In brain injury, cancer, musculoskeletal and pediatric rehabilitation medicine. Learn more at urmo rochester edu/physical-medicine-

#### rehabilitation. University of Washington Department of

Rehabilitation Medicine

UW Medicine Since 1957, the

BEHABILITATION MEDICINE Washington Department of Rehabilitation Medicine has offered the highest quality rehabilitation care. training and research. Our goal is a world where all people can fully participate and thrive. Our clinical care teams are consistently ranked among the best in the nation. We offer residencies, fellowships, clerkships, and degree programs in occupational therapy prosthetics and orthotics, physical thera and a rehabilitation science PhD. We are also dedicated to research excellence. strive to create a diverse, collaborativ Innovative research culture that max Impact on the communities we serve more at rehab washington edu.

#### UPMC Rehabilitation Institute

### UPMC REHABILITATION As one of

rehabilitation networks in the United States UPMC Rehabilitation Institute is a nationally recognized center of excellence for physical rehabilitation. A leader in inpatient care. UPMC Mercy is nationally ranked #13 in rehabilitation by U.S. News & World Report and is home to the UPMC Rehabilitation Institute's Centers of Excellence in stroke, spinal cord injury and brain injury rehabilitation. Plus. with more than 80 outpatient locations, patients benefit from a seamless continuum of care. We have one of the largest residency programs in the nation four ACGME-accredited fellowships, and one innovative spine care fellowship. Learn more at http://UPMC.com/Rehab.



U.S. Physiatry

aapm&r

In 2011 by leaders from all aspects of the rehab continuum. USP's goals are to ensure the success of the physiatrist by providing resources of a national company to help negotiate managed care contracts and ACO affiliations, to implement an IT strategy that allows focus on quality outcomes, and to ensure that the revenue cycle is maximized USP is physician-led, with leadership made up entirely of practicing PM&R physicians. USP believes that empowering the rehab physician to follow patients throughout the rehab continuum allows for the best possible outcomes for patients and for our physician partners to maximize their practice income

#### UT Southwestern Medical Center

**UTSouthwestern** Our O'Donnell Brain Institute department's

Physical Medicine & Rehabilitation continued Innovation and hard work were recognized by the U.S. News & World Report's ranking of #15. UT Southwestern Medical Center is the Annual Phala Helm Scientific Day this past year, highlighting research and developments In non-invasive stimulation to the spinal cord and brain. Our department continues

> Mailed to 8,500+ PM&R physicians!

18 THE PHYSIATRIST

## **About AAPM&R**

Making PM&R Essential, Now and in the Future

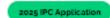


## AAPM&R Website, IPC page

Aapmr.org has a monthly average of 45,000 visitors and 286,554 pageviews. "About AAPM&R" pages have been viewed 291,201 times this year, by 211,687 visitors

## Help transform the focus of healthcare to value function while benefiting your institution.

Partner with us to receive year-round exposure among your peers and other institutions. See a summary of 2023 benefits in action HERE.



Thank you to these institutions:



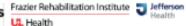
















































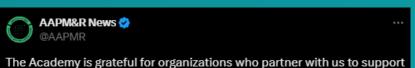




Driven to Discovers



# Year-Round Recognition- Social Media



the specialty of PM&R.

Join the council today!

Learn More: aapmr.org/about-aapm-r/c...





12:01 PM · Nov 19, 2024 · **149** Views



A hearty thanks to founding IPC Members, Rusk Rehabilitation Medicine/NYU Langone Health

& Frazier Rehab Institute/University of Louisville! We are grateful for your vision and 10 years of support!

Learn how your organization can get involved here: https://ow.ly/aviS50Ta0eW





New in 2024 -- Small group shout-outs via X/Twitter and LinkedIn.



# 2024 Annual **Assembly**





## Inside front cover advertisement in:

- **Preliminary Program** mailed to 8,992 members (digital version available here)
- Official Program distributed onsite to 3,000 attendees (digital version available here)



# ITUTION PARTNERS COUNCIL (IPC)

Transform the focus of healthcare to value function while benefiting your institution.

















Jefferson Moss-Magee Rehabilitation















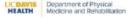
























Physical Medicine & Rehabilitation



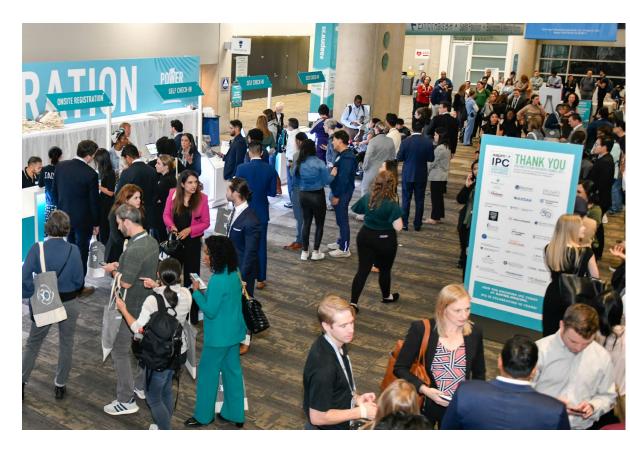
\*All supporter Information is accurate as of October 1, 2024

JOIN THE GROWING IPC TODAY AT AAPMR.ORG/IPC. **IPC IS CELEBRATING 10 YEARS!** 

## **Annual Assembly Signage**

- Registration
- PM&R Pavilion Entrance







# Podium Recognition at Annual Assembly





Sarah Hwang, MD, chair of the Program Planning Committee recognized IPC participants in the opening Plenary Session at #AAPMR24. See the video clip <a href="here.">here.</a>



# 10-year Anniversary - Founding Member Recognition **April 2024**

The AAPM&R Registry: The Power of Real-Word Data, Join Us on April 20 for Our Free Virtual Course and more in your PM&R newsletter.

View this email in your browser.













## **Academy News**

Celebrating the AAPM&R Institution Partners Council

Frazier Rehabilitation Institute

**UL** Health

## Rusk Rehabilitation at NYU Langone

The AAPM&R Institution Partners Council (IPC) is 10-years strong! We celebrate the Frazier Rehabilitation Institute/UL Health and Rusk Rehabilitation/NYU Langone Health for 10 years of support. The Academy is grateful to Steven Flanagan, MD, FAAPMR and Darryl Kaelin, MD, FAAPMR for their ongoing commitment.

Founded in 2014, IPC supports the Academy's vision to advocate for the well-being of PM&R physicians as they advance optimal care for patients, and to increase awareness of the transformative role of PM&R physicians in improving healthcare outcomes across the continuum of care. In return, IPC helps raise awareness about our partners through year-round recognition via the Academy's social media channels, website, newsletters and at Annual Assembly. The program fee includes an AAPM&R Job Fair booth in the upfront IPC section, complimentary Annual Assembly registration and discounts on select advertising opportunities. Connection e-newsletter

members of the American Academy of Physical Medicine and Rehabilitation.

PRESIDENT, AAPM&R

CHIEF EXECUTIVE OFFICER & EXECUTIVE DIRECTO EDITORS-IN-CHIEF, THE PHYSIATRIS

Subscription rate for members is \$20 which is included in the dues.

Send address changes to: The Physiatrist, 9700 W. Bryn Mawr Ave., Suite 200, Rosemont, II, 60018-5701 or info@aapmr.org, or update

Sutte 200 phone (847) 737-6000 (847) 754-4368 ORGANIZATION U.S. POSTAGE PAID PERMIT NO. 6585 CHICAGO, IL 60607

### AAPM&R News

@AAPMR... • Just now

The AAPM&R Institution Partners Council (IPC) is 10-years strong! We celebrate the Frazier Rehabilitation Institute/UL Health and Rusk Rehabilitation/NYU Langone Health for 10 years of support! For more details on the year-round benefits of the IPC, visit https://ow.ly/Mrf050RctBz





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Frazier Rehabilitation Institute

**UL** Health

Rehabilitation at NYU Langone

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For information outlining the year-round benefits to participating institutions, email corporatesupport@aapmr.org or visit aapmr.org/lpc.

The Physiatrist newsletter



# Thank you!

# We look forward to your continued participation.

- We will be announcing a new IPC opportunity in the coming weeks aligned with <u>PM&R Aspire</u>, our career exploration platform.
- Access the 2025 application <u>here</u> or renew via the 2025 Job and Fellowship <u>registration link</u>. Use code *IPC25* at checkout to waive the \$1,375 booth fee.
- Please return by January 31, 2025.
- Contact: Meghan Strubel at (847) 737-6116 or <u>mstrubel@aapmr.org</u>





# **Questions? Here's who to contact:**

- IPC, Advertising & Mailing Lists
  - Meghan Strubel (<u>mstrubel@aapmr.org</u>) or <u>corporatesupport@aapmr.org</u>
- Job and Fellowship Fair & Jobs Board
  - Natalia Opoka (nopoka@aapmr.org) or careerservices@aapmr.org
- Annual Assembly Exhibits & Sponsorships
  - Conventus Media aapmr.org@conventusmedia.com
    - Lisa Koch Exhibits, Sponsorships and Satellites, <a href="mailto:lkoch@conventusmedia.com">lkoch@conventusmedia.com</a>
    - Chris O'Connell Administration, <u>coconnell@conventusmedia.com</u>
    - Kathleen Noonan Exhibits and Sponsorships, knoonan@conventusmedia.com
    - Tricia Swift Logistics, <u>pswift@conventusmedia.com</u>
- Additional Corporate Support Inquiries
  - Sharon Popielewski, Associate Executive Director, Business and Resource Development (spopielewski@aapmr.org)
  - Sara Rossi-Statis, Director, Corporate Support and Career Services (srossistatis@aapmr.org)

