

## Sponsored Webinar Series

AAPM&R is pleased to offer organizations the ability to host a webinar for our members. Each webinar may be up to 30 minutes in length, with an additional 10 minutes for Q&A, and may feature 1-2 speakers. AAPM&R will work to schedule the webinars to allow for maximum participation from all time zones. Each sponsor may present the sponsored webinar 2 times within a 24-hour period for single fee.

### Webinar Request Form

Yes, I would like to host a webinar:

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Date \_\_\_\_\_

Topic \_\_\_\_\_

### Webinar Fees

- \$9,500 Per webinar fee as outlined for Industry Relations Council (IRC) Participants
- \$15,000 Basic webinar fee as outlined for non-IRC Participants
- \$1,000 Live capture of webinar for host's internal use (optional)
- \$9,500 Live capture and hosting on (or linking from) AAPM&R website for 1 year (optional)

(Fees and details are subject to change. Sponsors are encouraged to schedule multiple Webinars per year to build awareness. Webinar fee will be reduced by 10% for those scheduling 2 or more Webinars.)

\_\_\_\_\_ Subtotal from above

### Promote Your Webinar

(Sponsors may want to promote the webinar to AAPM&R members through a number of channels.)

- \$4,000 Box advertisement in 2 weekly digital newsletters (sponsor to provide artwork)
- \$1,275 Advertisement in AAPM&R's printed newsletter, *The Physiatrist* (sponsor to provide artwork: 8" w x 4 1/8" h)
- \$2,300 Mailing list rental (8,000 member names. AAPM&R must approve mailing list)

\_\_\_\_\_ Subtotal from above

**TOTAL**



### Method of Payment (must be paid in advance)

Total payment in U.S. funds is due with this form.

- Enclosed is check # \_\_\_\_\_ made payable to AAPM&R
- Charge to the following:  AMEX  MASTERCARD  VISA  DISCOVER

Card No.

Expiration Date  /

By signing below, I accept the charges I have indicated on this form and agree to the advertising policies and principles outlined.

\_\_\_\_\_  
Cardholder's Name (please print name as it appears on card)

\_\_\_\_\_  
Signature (required for credit card payment and processing)

\_\_\_\_\_  
Date

### For more information, contact:

Sharon Popielewski  
Director Business and Resource Development, AAPM&R  
(847) 737-6048  
spopielewski@aapmr.org

### Mail or Fax application and payment to:

AAPM&R Advertising OR Secure Fax: (847) 563-4191  
P.O. Box 95528  
Chicago, IL 60694-5528

### Cancellation Policy

Cancellations must be received in writing 7 days prior to run date. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated. NOTE: All cancellations must be in writing.