Print Advertising



American Academy of Physical Medicine and Rehabilitation

PRINT PUBLICATION

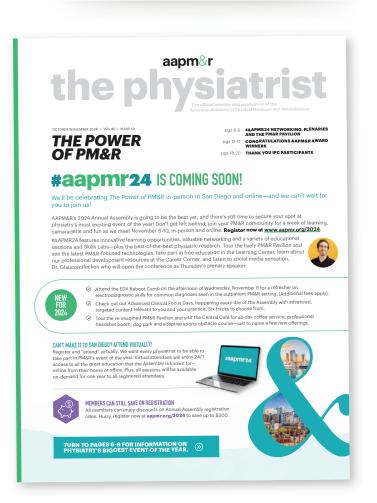
The Physiatrist Newsletter

The Physiatrist is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

The Physiatrist Newsletter

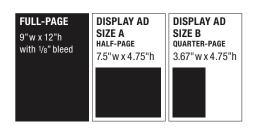


8,000 AVERAGE PRINT DISTRIBUTION



Closing Date
January 1, 2025
February 3, 2025
March 3, 2025
April 1, 2025
May 1, 2025
June 2, 2025
July 1, 2025
August 1, 2025
September 1, 2025
November 1, 2025

The Physiatrist Print Advertising



The Physiatrist Print Advertising

Full-Page Ad: \$2,575 (color/b&w) Display Ad Size A: \$1,185 (color/b&w) Display Ad Size B: \$875 (color/b&w)

Classified Ad: \$490 per 150 word insertion (b/w)

Employment ads only

Contact careerservices@aapmr.org for questions regarding classified ads.

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Karl Franz at kfranz@wiley.com.



Advertising Order Form



American Academy of

Company Information (PLEASE PRINT TH	ROUGHOUT)	Advertising Agend	Physical Medicine and Rehabilitation cy Information (IF APPLICABLE)
CONTACT NAME		CONTACT NAME	
COMPANY NAME		COMPANY NAME	
MAILING ADDRESS/BILLING ADDRESS	P.O. BOX NUMBER (IF APPLICABLE	MAILING ADDRESS/BILLING ADDRESS	P.O. BOX NUMBER (IF APPLICABLE)
	·		
CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE		CITY, STATE OR PROVINCE/ZIP OR POS	IAL CODE
PHONE FAX		PHONE	FAX
EMAIL		EMAIL	
The Physiatrist Print Advertising	Annual Assembly	Publications	Digital Advertising Opportunities
Designed ads only,* see below for pricing. * As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R. Select ad size below. Ad can be either black and white or four-color. (check one box).	A LA CARTE OPTIONS (See pricing on page 7.) (All full pages ads are 8 1/2"w x	11"h + 1/8" bleed in PDF format.)	☐ CONNECTION TRADITIONAL BANNER OPTIONS ☐ Leaderboard Banner = \$5,000/Quarter ☐ Middle Banner = \$4,000/Quarter ☐ Bottom banner = \$2,500/Quarter
☐ \$2,575 ☐ \$1,185 ☐ \$875	PRELIMINARY PROGRAM (Please complete by 4/1/25	OFFICIAL PROGRAM (Please complete by 8/1/25)	Business Showcase = \$2,000/Two issues
FULL-PAGE 9"w x 12"h with 1/8" bleed DISPLAY AD SIZE A HALF-PAGE 7.5"w x 4.75"h DISPLAY AD SIZE B QUARTER-PAGE 3.67"w x 4.75"h	AD SIZE FULL PAGE HALF PAGE INSIDE FRONT COVER INSIDE BACK COVER	AD SIZE FULL PAGE HALF PAGE INSIDE FRONT COVER INSIDE BACK COVER	☐ PHYSIATRISTS IN-TRAINING ☐ Leaderboard Banner = \$5,000/Year ☐ Middle Banner = \$4,000/Year ☐ Bottom banner = \$2,500/Year ☐ Business Showcase = \$2,000/Two issues
CLASSIFIED (Employment Ads ONLY)	☐ BACK COVER ☐ COVER TIP	☐ BACK COVER ☐ COVER TIP	□ ANNUAL ASSEMBLY E-NEWSLETTER □ \$2,500/Four issues *Limited spots available. Place order by August to
For job posting information, contact careerservices@aapmr.org.	PACKAGE OPTIONS Your ad will be included in bot Preliminary and Official Progra	nm.	ensure placement. Contact corporatesupport@aapmr.org for more information. All digital advertising will link to URL.
ISSUE SELECTION ☐ February 2025 ☐ July 2025	(See pricing on page 9.) (Pleas (All full pages ads are 8 1/2" w x 1		Specs will be provided upon order.
☐ March 2025 ☐ August 2025 ☐ April 2025 ☐ September 2025 ☐ May 2025 ☐ October/November 2025 ☐ June 2025 ☐ December 2025/January 2026	AD SIZE FULL PAGE HALF PAGE INSIDE FRONT COVER		Website Advertising Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing. ARPANSORMANDON aapm&r
AAPM&R ENCOURAGES YEARLY, SEMI-ANNUAL OR QUARTERLY ADVERTISING PACKAGES. INQUIRE TODAY!	☐ INSIDE BACK COVER ☐ BACK COVER ☐ COVER TIP		Phone: 855-790-0001 or email: info@associationrevenuepartners.com
PAYMENT INFORMATION:			
 □ To pay by check, please make check payable to: AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528. □ To pay by credit card, please email corporatesupport@aapmr.org for an invoice link to pay online. □ To pay electronically, please use the information below: Bank: BMO Harris Bank NA ABN Routing Number: 071000288 SWIFT Code: HATRUS 44 Account Name: American Academy of Physical Medicine and Rehabilitation Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018 Account: 168-975-1 Branch Address: 111 W. Monroe, Chicago, IL, 60603 		meet your media obj can fit into your mar AAPM&R website ad	r advertising business and will work with you to ectives. For detailed information how AAPM&R keting plans or for more information on vertising, contact: AAPM&R Corporate Support r email corporatesupport@aapmr.org.
		otherwise stated. All ca fee. Refunds will not be	received in writing 7 days prior to run date unless ancellations will be subject to a 20% administrative e given once the campaign is initiated. s must be made in writing.

Questions, please email corporatesupport@aapmr.org.