

PRINT PUBLICATION

The Physiatrist Newsletter

The *Physiatrist* is the official membership publication of AAPM&R. Published 10 times each year, this print newsletter updates readers on Academy activities and programs, legislative actions, practice and socioeconomic issues, educational courses, specialty developments, and employment opportunities.

The Physiatrist Newsletter

8,000 AVERAGE PRINT DISTRIBUTION

Issue Dates

Closing Date

February	January 1, 2025
March	February 3, 2025
April	March 3, 2025
May	April 1, 2025
June	May 1, 2025
July	June 2, 2025
August	July 1, 2025
September	August 1, 2025
October/November	September 1, 2025
December/January 2025	November 1, 2025

The Physiatrist Print Advertising

FULL-PAGE 9" w x 12" h with 1/8" bleed	DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h	DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h
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The Physiatrist Print Advertising

- Full-Page Ad:** \$2,575 (color/b&w)
 - Display Ad Size A:** \$1,185 (color/b&w)
 - Display Ad Size B:** \$875 (color/b&w)
 - Classified Ad:** \$490 per 150 word insertion (b/w)
Employment ads only
- Contact careerservices@aapmr.org for questions regarding classified ads.

PM&R, The Journal of injury, function, and rehabilitation

PM&R is the official scientific journal of AAPM&R.

For more information, contact Karl Franz at kfranz@wiley.com.



Advertising Order Form



American Academy of
Physical Medicine and Rehabilitation

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Select ad size below. Ad can be either black and white or four-color. (check one box).

<input type="checkbox"/> \$2,575 FULL-PAGE 9" w x 12" h with 1/8" bleed	<input type="checkbox"/> \$1,185 DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h	<input type="checkbox"/> \$875 DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h
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CLASSIFIED (Employment Ads ONLY)

For job posting information, contact careerservices@aapmr.org.

ISSUE SELECTION

<input type="checkbox"/> February 2025	<input type="checkbox"/> July 2025
<input type="checkbox"/> March 2025	<input type="checkbox"/> August 2025
<input type="checkbox"/> April 2025	<input type="checkbox"/> September 2025
<input type="checkbox"/> May 2025	<input type="checkbox"/> October/November 2025
<input type="checkbox"/> June 2025	<input type="checkbox"/> December 2025/January 2026

**AAPM&R ENCOURAGES YEARLY,
SEMI-ANNUAL OR QUARTERLY
ADVERTISING PACKAGES. INQUIRE TODAY!**

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 7.)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

PRELIMINARY PROGRAM **OFFICIAL PROGRAM**
(Please complete by 4/1/25) (Please complete by 8/1/25)

AD SIZE

<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> FULL PAGE
<input type="checkbox"/> HALF PAGE	<input type="checkbox"/> HALF PAGE
<input type="checkbox"/> INSIDE FRONT COVER	<input type="checkbox"/> INSIDE FRONT COVER
<input type="checkbox"/> INSIDE BACK COVER	<input type="checkbox"/> INSIDE BACK COVER
<input type="checkbox"/> BACK COVER	<input type="checkbox"/> BACK COVER
<input type="checkbox"/> COVER TIP	<input type="checkbox"/> COVER TIP

PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.
(See pricing on page 9.) (Please complete by April 1, 2025)
(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

AD SIZE

<input type="checkbox"/> FULL PAGE
<input type="checkbox"/> HALF PAGE
<input type="checkbox"/> INSIDE FRONT COVER
<input type="checkbox"/> INSIDE BACK COVER
<input type="checkbox"/> BACK COVER
<input type="checkbox"/> COVER TIP

Digital Advertising Opportunities

CONNECTION TRADITIONAL BANNER OPTIONS

- Leaderboard Banner = \$5,000/Quarter
- Middle Banner = \$4,000/Quarter
- Bottom banner = \$2,500/Quarter
- Business Showcase = \$2,000/Two issues

PHYSIATRISTS IN-TRAINING

- Leaderboard Banner = \$5,000/Year
- Middle Banner = \$4,000/Year
- Bottom banner = \$2,500/Year
- Business Showcase = \$2,000/Two issues

ANNUAL ASSEMBLY E-NEWSLETTER

- \$2,500/Four issues

*Limited spots available. Place order by August to ensure placement.

Contact corporatesupport@aapmr.org for more information. All digital advertising will link to URL. Specs will be provided upon order.

Website Advertising

Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing.



Phone: 855-790-0001 or email:
info@associationrevenuepartners.com

PAYMENT INFORMATION:

- To pay by check, please make check payable to: AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.
- To pay by credit card, please email corporatesupport@aapmr.org for an invoice link to pay online.
- To pay electronically, please use the information below:
Bank: BMO Harris Bank NA
ABN Routing Number: 071000288
SWIFT Code: HATRUS 44
Account Name: American Academy of Physical Medicine and Rehabilitation
Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018
Account: 168-975-1
Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email corporatesupport@aapmr.org.

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.