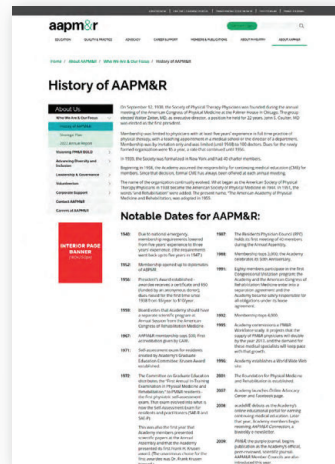
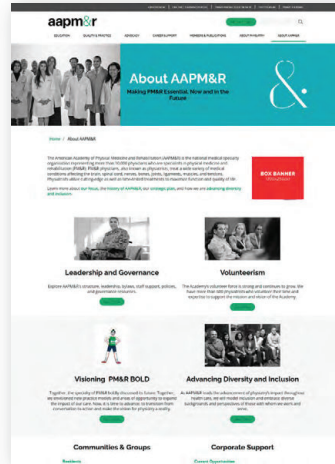


WEBSITE BANNER ADS

AAPM&R Website

Website advertising sales are being managed by Association Revenue Partners, an official vendor of AAPM&R. Call 855-790-0001 or email info@associationrevenuepartners.com for details.



AAPM&R Website (aapm.org | January-September 2024)

50,000 USERS PER MONTH
390,000 PAGE VIEWS PER MONTH
3.5 MIN AVERAGE TIME SPENT ON SITE



PRICING:

Website Banner Package

- 10 Available
- Homepage Footer: 970x250px
- Landing Page Banner: 300x250px
- Interior Page Banner: 180x250px

\$7,500/Year

Need help with ad design?

Association Revenue Partners graphic services are included.

**All banner positions are sold on a first-come, first-served basis.*

Advertising Order Form



American Academy of
Physical Medicine and Rehabilitation

Company Information (PLEASE PRINT THROUGHOUT)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE, ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

Advertising Agency Information (IF APPLICABLE)

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS/BILLING ADDRESS _____ P.O. BOX NUMBER (IF APPLICABLE) _____

CITY, STATE OR PROVINCE/ZIP OR POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

The Physiatrist Print Advertising

Designed ads only,* see below for pricing.

* As the advertiser, you are responsible for designing your display ad and sending it to AAPM&R.

Select ad size below. Ad can be either black and white or four-color. (check one box).

<input type="checkbox"/> \$2,575 FULL-PAGE 9" w x 12" h with 1/8" bleed	<input type="checkbox"/> \$1,185 DISPLAY AD SIZE A HALF-PAGE 7.5" w x 4.75" h	<input type="checkbox"/> \$875 DISPLAY AD SIZE B QUARTER-PAGE 3.67" w x 4.75" h
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CLASSIFIED (Employment Ads ONLY)

For job posting information, contact careerservices@aapmr.org.

ISSUE SELECTION

- | | |
|--|---|
| <input type="checkbox"/> February 2025 | <input type="checkbox"/> July 2025 |
| <input type="checkbox"/> March 2025 | <input type="checkbox"/> August 2025 |
| <input type="checkbox"/> April 2025 | <input type="checkbox"/> September 2025 |
| <input type="checkbox"/> May 2025 | <input type="checkbox"/> October/November 2025 |
| <input type="checkbox"/> June 2025 | <input type="checkbox"/> December 2025/January 2026 |

**AAPM&R ENCOURAGES YEARLY,
SEMI-ANNUAL OR QUARTERLY
ADVERTISING PACKAGES. INQUIRE TODAY!**

Annual Assembly Publications

A LA CARTE OPTIONS

(See pricing on page 7.)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

PRELIMINARY PROGRAM

(Please complete by 4/1/25)

OFFICIAL PROGRAM

(Please complete by 8/1/25)

AD SIZE

- | | |
|---|---|
| <input type="checkbox"/> FULL PAGE | <input type="checkbox"/> FULL PAGE |
| <input type="checkbox"/> HALF PAGE | <input type="checkbox"/> HALF PAGE |
| <input type="checkbox"/> INSIDE FRONT COVER | <input type="checkbox"/> INSIDE FRONT COVER |
| <input type="checkbox"/> INSIDE BACK COVER | <input type="checkbox"/> INSIDE BACK COVER |
| <input type="checkbox"/> BACK COVER | <input type="checkbox"/> BACK COVER |
| <input type="checkbox"/> COVER TIP | <input type="checkbox"/> COVER TIP |

PACKAGE OPTIONS

Your ad will be included in both the Preliminary and Official Program.

(See pricing on page 9.) (Please complete by April 1, 2025)

(All full pages ads are 8 1/2" w x 11" h + 1/8" bleed in PDF format.)

AD SIZE

- | |
|---|
| <input type="checkbox"/> FULL PAGE |
| <input type="checkbox"/> HALF PAGE |
| <input type="checkbox"/> INSIDE FRONT COVER |
| <input type="checkbox"/> INSIDE BACK COVER |
| <input type="checkbox"/> BACK COVER |
| <input type="checkbox"/> COVER TIP |

Digital Advertising Opportunities

CONNECTION TRADITIONAL BANNER OPTIONS

- Leaderboard Banner = \$5,000/Quarter
- Middle Banner = \$4,000/Quarter
- Bottom banner = \$2,500/Quarter
- Business Showcase = \$2,000/Two issues

PHYSIATRISTS IN-TRAINING

- Leaderboard Banner = \$5,000/Year
- Middle Banner = \$4,000/Year
- Bottom banner = \$2,500/Year
- Business Showcase = \$2,000/Two issues

ANNUAL ASSEMBLY E-NEWSLETTER

- \$2,500/Four issues

*Limited spots available. Place order by August to ensure placement.

Contact corporatesupport@aapmr.org for more information. All digital advertising will link to URL. Specs will be provided upon order.

Website Advertising

Contact Association Revenue Partners for AAPMR.org website advertising. See page 5 for pricing.



Phone: 855-790-0001 or email: info@associationrevenuepartners.com

PAYMENT INFORMATION:

- To pay by check, please make check payable to: AAPM&R and mailed to PO Box 95528, Chicago, IL 60694-5528.
- To pay by credit card, please email corporatesupport@aapmr.org for an invoice link to pay online.
- To pay electronically, please use the information below:
Bank: BMO Harris Bank NA
ABN Routing Number: 071000288
SWIFT Code: HATRUS 44
Account Name: American Academy of Physical Medicine and Rehabilitation
Address: 9700 W. Bryn Mawr Ave., Ste. 200, Rosemont, IL 60018
Account: 168-975-1
Branch Address: 111 W. Monroe, Chicago, IL 60603

Questions, please email corporatesupport@aapmr.org.

AAPM&R values your advertising business and will work with you to meet your media objectives. For detailed information how AAPM&R can fit into your marketing plans or for more information on AAPM&R website advertising, contact: AAPM&R Corporate Support at (847) 737-6000 or email corporatesupport@aapmr.org.

CANCELLATION POLICY

Cancellations must be received in writing 7 days prior to run date unless otherwise stated. All cancellations will be subject to a 20% administrative fee. Refunds will not be given once the campaign is initiated.

NOTE: All cancellations must be made in writing.